



# CCDPH Quarterly Report *to the Cook County Board of Commissioners in their capacity as the Cook County Board of Health*

## Q2 – 2023-2025 CCDPH Strategic Plan Item 23-1562

Putting the Public in Public Health

May 2023



Cook County DEPT.  
of  
Public Health



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# 2023-2025 CCDPH Strategic Plan



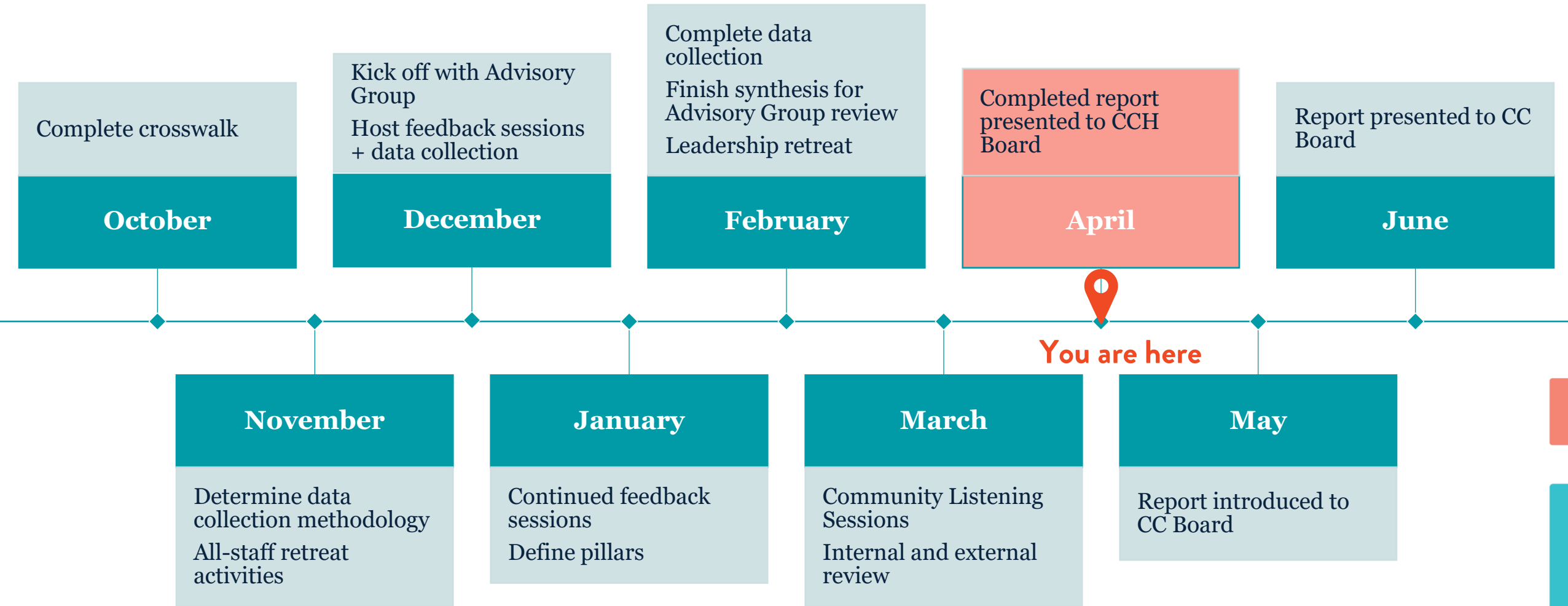
*CCDPH staff discussed strategic plan priorities at an **All-Staff Retreat** (above and top right), and with community partners at **Community Listening Sessions** (right).*



# 2023-2025 CCDPH Strategic Plan



# CCDPH Strategic Planning Timeline



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# Plan Input

- 2 Staff Roundtables
- 4 Leadership Coffees
- All-staff Retreat activities
- Leadership Retreat
- Leadership Interviews



*CCDPH staff provided input on the strategic plan at a November 2022 All-staff Retreat*



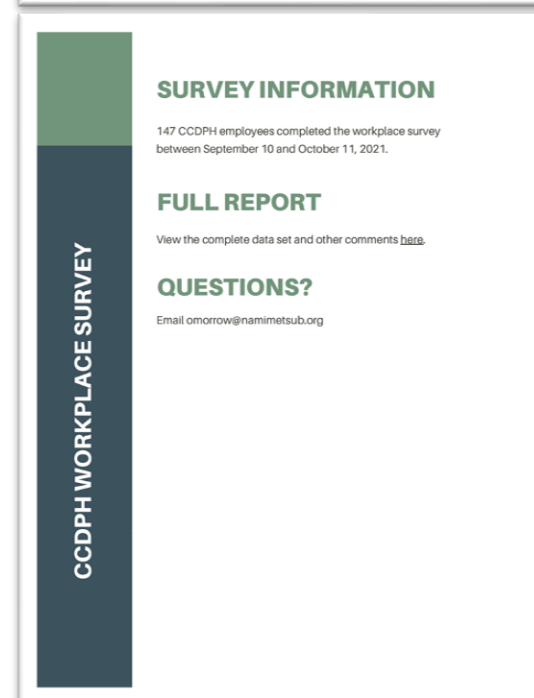
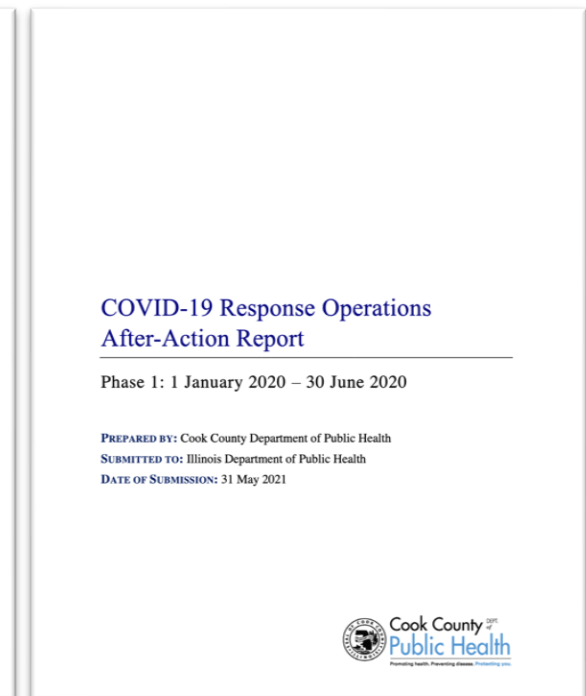
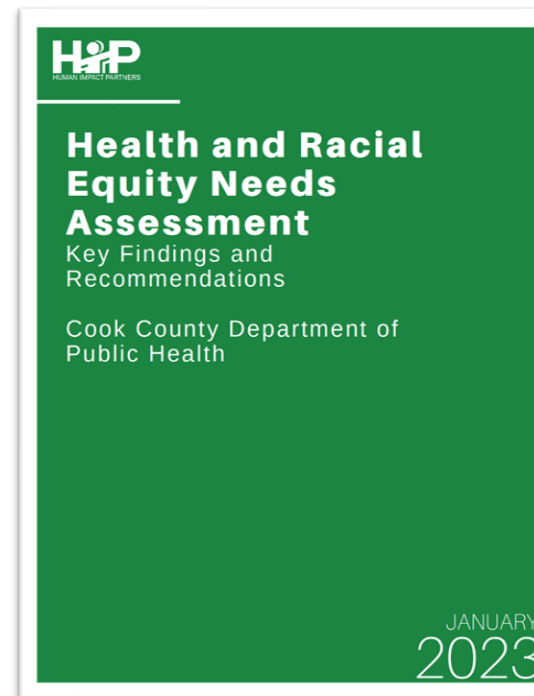
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# Plan Input

- 11 Assessments & Reports, including:
  - Public Health Workforce Survey (PHWINS)
  - Human Impact Partners Health and Racial Equity Needs Assessment
  - COVID-19 After-Action Reports



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# Plan Input

- Existing Plans

CCDPH Pillars (2023)	Cook County Policy Roadmap (2018)	Impact Change Equity - CCH Strategic Plan (2022)	WePlan 2025 - Community Health Improvement Plan (2021)
Strategic Communications			✓
Community Partnerships and Collaboration			✓
Workforce and Workplace	✓	✓	✓
Infrastructure and Operations	✓	✓	
Integration and Systems Alignment	✓		✓
Racial and Health Equity	✓	✓	
Funding and Resources	✓	✓	

# Feedback on Plan

## Community Listening Sessions

- Maywood & Oak Lawn
- More than 50 attendees

## CCDPH Staff Survey

- 74 responses
- Over 180 comments



*Community partners share their experiences at the Oak Lawn Community Listening Session in March 2023. Grassroots organizations facilitated the discussion with CCDPH.*



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# Feedback on Plan Public Comment Period

- 10 days
- Shared:
  - Board members
  - Partner calls
  - Community networks
  - Social media



## 2023-2025 CCDPH Strategic Plan

### Help us Put the Public in Public Health!

Over the past few months, Cook County Department of Public Health (CCDPH) has been having conversations about the future direction of CCDPH. These conversations are a roadmap for the next three years, our 2023-2025 CCDPH Strategic Plan. Before we finalize the plan, we want to hear from suburban Cook County residents and organizations that serve this region. The draft Strategic Plan will be online for 10 days, between April 14 - 24.

Please review the plan by clicking the blue button and submit your feedback using the form below.

[View the Draft 2023-2025 CCDPH Strategic Plan](#)

Name (Required)

First Name

Last Name

Zip Code (Required)

00000

Email (Required)

email@example.com



Cook County Department of Public Health  
@CookCoHealth

The Draft 2023 - 2025 CCDPH Strategic Plan is available on our website for public review from April 14-24. Visit [ow.ly/brmq50NKzsc](http://ow.ly/brmq50NKzsc) to view the plan and give your feedback.

[#ccdph](#) [#ccdphstrategicplan](#)



cookcountypublichealth.org  
2023-2025 CCDPH Strategic Plan - Cook County Department of Public Health  
CCDPH Strategic Plan 2023-2025, Comments, Draft

8:10 AM · Apr 17, 2023 · 183 Views



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# 2023-2025 CCDPH Strategic Plan

## VISION:

All people in suburban Cook County can realize their full health potential, regardless of who they are, where they are from, or where they live.

**MISSION:** To optimize health and achieve health equity for all people and communities of Cook County through our leadership and collaborations, focusing on health promotion and prevention, while advocating for and assuring the natural environmental and social conditions necessary to advance physical, mental and social well-being.



### PILLAR 1: Strategic Communications

Internal and external strategies for authentic dialogue



### PILLAR 2: Community Partnerships and Collaboration

Deepening community partnerships for health equity



### PILLAR 3: Workforce and Workplace

Learning organization that reflects our communities



### PILLAR 4: Infrastructure and Operations

Responsive, transparent, resource management



### PILLAR 5: Integration and Systems Alignment

Further alignment with CCH, Cook County, others

**RACIAL AND HEALTH EQUITY**

**FUNDING AND RESOURCES**



## Pillar 1: Strategic Communications

CCDPH will engage in ongoing **internal and external communications** to embrace a culture of transparency and authentic dialogue with the communities that we serve.

*Amy Sanchez from Warehouse Workers for Justice distributes summer safety flyers and materials promoting COVID-19 boosters at Granny's Country Kitchen in Justice, IL.*



# Pillar 1: Strategic Communications

1. Develop **internal communication practices** that create trust, transparency, and collaboration
2. Build greater **cross-unit awareness and coordination** of CCDPH's work.
3. Create **accessible external communications** that increase understanding of public health and of CCDPH's role in advancing health equity
4. Amplify **public presence and visibility online and offline**



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# Pillar 2: Community Partnerships and Collaboration

CCDPH will **deepen its relationships** with community-based organizations, health care providers, government leaders and agencies, and community residents for increased collaboration and capacity to advance health equity.



*Community partners share ideas for strengthening local food systems at the annual **Food Summit**.*



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## Pillar 2: Community Partnerships and Collaboration

1. Identify, expand, and **diversify partnerships**
2. Increase **community power-building practices**
3. **Elevate presence, visibility, and voice** by collaborating with organizations and entities across the county, region, state, and nation.
4. **Evaluate data infrastructure needs** to support partner data-sharing, community responsiveness, and internal operations.
5. **Formalize and coordinate partner relationships** to improve CCDPH and partner organization capacity
6. Develop CCDPH staff's role as **public health champions**, advocates, and leaders.



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*CCDPH staff welcome attendees at a **Food Summit**.*

## Pillar 3: Workforce and Workplace

CCDPH will invest in a **public health workforce** and workplace that is equitable, reflects its communities, and prioritizes well-being, growth, and inclusion.



## Pillar 3: Workforce and Workplace

1. Establish **recruitment and hiring practices** that ensure staff reflects **local communities** at all tiers of the organization.
2. **Review and update job descriptions**
3. Create a **pipeline** into the public health workforce
4. Embrace **ongoing learning, growth, and performance improvement**
5. Lead changes in workplace practices and programs that advance **health equity internally and externally**.
6. Continue to develop department-wide **trauma-informed well-being practices** and a culture of wellness, inclusion, and engagement.



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# Pillar 4: Infrastructure and Operations

CCDPH will **strengthen and standardize its infrastructure** for effective, transparent, and responsive operations.



*CCDPH uses a variety of facilitation techniques to map processes to identify areas of improvement. Sometimes low-tech tools are the most effective for generating a rich discussion!*



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# Pillar 4: Infrastructure and Operations

1. **Streamline operations** to improve coordination and responsiveness.
2. Develop **standard operating procedures** across the agency to improve efficiency and support staff with understanding and following through on agency processes.
3. Establish **long-term plans** for staffing, resources, and facilities.
4. Strengthen systems and capacity for **timely grants management**, coordination, and oversight.



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## Pillar 5: Integration and Systems Alignment

CCDPH will **further integrate and align with CCH systems and practices**, other relevant Cook County agencies, and neighboring jurisdictions.

*A toddler is vaccinated for COVID-19 at the Quinn Center in Maywood.*



# Pillar 5: Integration and Systems Alignment

1. Continue to **align CCDPH and CCH operations**, systems, and practices.
2. **Identify areas for increased collaboration** and coordination between CCH's strategies and programs and CCDPH's distinct programs, initiatives, and units.
3. **Explore areas of alignment between other Cook County agencies**, neighboring jurisdiction health departments, and CCDPH's strategies.

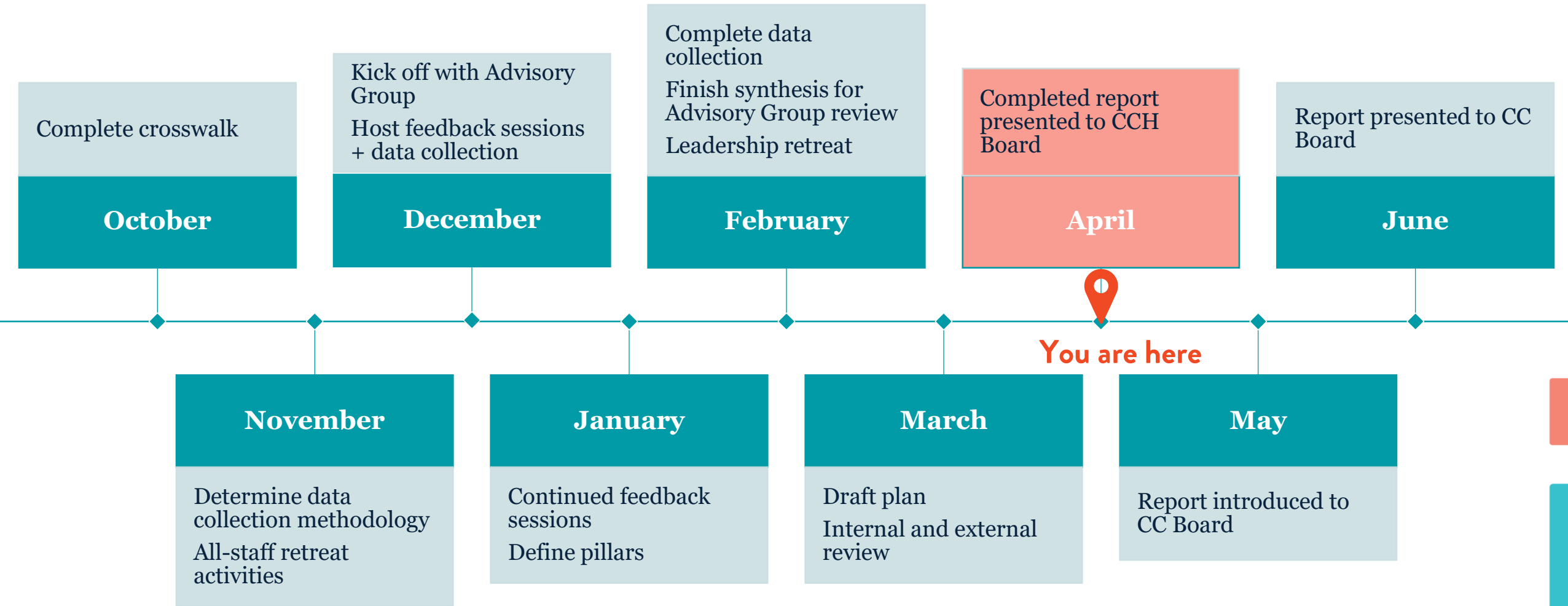


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# Implementation

- Metrics that Matter
- Quarterly community updates



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*CCDPH's progress on our strategic plan will be shared with community partners at quarterly convenings.*