



**COOK COUNTY**  
**OFFICE OF THE**  
**PRESIDENT**

October 28, 2025

Honorable Toni Preckwinkle  
President, Cook County Board of Commissioners  
and Members of the Cook County Board of Commissioners  
118 North Clark Street, Room 1018  
Chicago, IL 60602

RE: Approval of contracts for four (4) categories of communications support services for various Bureaus and Departments under the jurisdiction of the County Board President

Dear Madam President and Cook County Commissioners:

The Office of the President respectfully submits for your review and approval the Office of the President Communications Department's three proposed contracts for four (4) categories (Writing, Video and Design, Media and External Relations, and Media Ad Buying) of communications support services for various Bureaus and Departments under the jurisdiction of the County Board President. These three contracts were awarded through Request for Qualifications (RFQ) procedures in accordance with the Cook County Procurement Code. These vendors were selected based on established evaluation criteria.

Contract 2408-07092A with M. Harris & Co - \$400,000.00; 2408-07092D Rise Strategy Group - \$250,000.00 and 2408-07092G Si! Advertising, Inc. dba Si! Communications - \$200,000.00 are each two year contracts with two (2), two (2) year renewal options. These are "up to" amounts. The vendors have met the Minority-and Women-Owned Business Enterprise Ordinance via direct participation.

In accordance with the RFQ, eight other vendors have been selected for award; however, their up "up to" amounts fall under the approval threshold of the Chief Procurement Officer and do not require Board authorization; however for transparency purposes they are as follows:

2408-07092B C-Strategies, Inc  
2408-07092C Morreale Communications  
2408-07092E WSP USA. Inc  
2408-07092F Blackberg Group, LLC  
2408-07092H The Lemon Ad Stand  
2408-07092I MUSE Community Design, LLC  
2408-07092J Neiger Design  
2408-07092K Jascula Terman Strategic Communications

If you have any questions or concerns, please contact Cara Yi, Interim Deputy Chief of Communications at [cara.yi@cookcountyil.gov](mailto:cara.yi@cookcountyil.gov).

Sincerely,

Cara Yi  
Interim Deputy Chief of Communications