

## #4

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, July 26, 2021 4:28:44 PM  
**Last Modified:** Monday, July 26, 2021 4:49:14 PM  
**Time Spent:** 00:20:29  
**IP Address:** 205.178.89.232

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Page 1

### Q1

Please provide some basic information

Witness Name:	Walid Abu-Ghazaleh
Organization (if any):	Project Outdoor
City/Town:	Chicago
State:	IL
ZIP:	60610

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### Q2

County Finance Committee Meeting 7/28/2021 930a

Tell us which meeting you wish to be recorded as a witness. If you don't know the meeting or date, we can help at 312.603.6398 or [cookcounty.board@cookcountyil.gov](mailto:cookcounty.board@cookcountyil.gov). You can also look up using the County Calendar or the Forest Preserve Calendar. Please fill out a separate form for each meeting at which you wish to speak.

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### Q3

Tell us the File ID number (example 17-0000) of the item on which you are registering your position. If you don't know the number, we can help at 312.603.6398 or [cookcounty.board@cookcountyil.gov](mailto:cookcounty.board@cookcountyil.gov). You can also look it up using the County Calendar or the Forest Preserve Calendar

21-3875

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### Q4

REGISTER IN OPPOSITION to a specific item (You may add written comments below)

What do you want to do?

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## Q5

Written Statement? You can type or copy/paste any written statement you want included in the meeting record here. If this is not enough space, or you have other attachments for distribution, please email them to [cookcounty.board@cookcountyil.gov](mailto:cookcounty.board@cookcountyil.gov)

Re: Proposed Vendor Contract – Outfront/Branded Cities (Agenda item 21-3875)

Honorable Commissioners of the Board of Cook County:

We write to you as both concerned Cook County residents and business owners regarding the above-mentioned proposed vendor contract under Agenda item 21-3875 for this committee.

The first we learned of the proposed contract was after its recent introduction at the Board of Commissioners meeting of June 24th, 2021, when it was referred to the Finance Committee. As business owners in the industry related to the contract (billboard advertising) we were surprised by its initial introduction. After checking with several local and nationally-owned peer companies, we discovered that they did not either have knowledge of this pending transaction by the County.

Our concerns are the following:

- Lack of public input in a proposed 25-year contract utilizing public land.
- Lack of an open RFP/RFQ/RFI process to ensure maximum value for the County throughout the term of the contract. We cannot find a publication or a record of an RFP/RFQ/RFI online relating to this Contract.
- Lack of clarity and visibility into the terms of the approved contract. In the past, the City of Chicago shared a copy of the proposed City Digital Network contract with Aldermen and the public for input, prior to recommending its approval. How is it possible that a copy of the proposed Cook County contract with Outfront / Branded Cities was not posted for review or made public 30 days after it was introduced to the Board?

Collectively, we represent hundreds of years of residency, decades of corporate operations in our County, and immeasurable expertise in the out-of-home billboard advertising industry. We want to see Cook County succeed in every respect to ensure the County obtains the maximum value from Digital Billboards on public land.

We respectfully ask the Committee to table the approval of the subject contract until such a time that public input, clarity of selection process, vetting of participants, and value to the County have been clearly and publicly examined.

Sincerely,

Greensigns, Project Outdoor, Harvest Outdoor, Paramount, M&M Outdoor

## Q6

**Requesting to address the Committee live (virtually) at the meeting**

Please Indicate if you are only submitting written testimony or if you wish to address the Committee live (virtually) at the meeting.

**Q7**

If requesting to address the Committee live (virtually), please provide an email address and phone number (This is required to receive and an invitation to the virtual meeting).

Email Address

**walid@projectoutdoor.com**

Phone Number

**312-504-5347**

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#5

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, July 26, 2021 5:17:41 PM  
**Last Modified:** Monday, July 26, 2021 5:41:11 PM  
**Time Spent:** 00:23:29  
**IP Address:** 73.72.118.232

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Page 1

## Q1

Please provide some basic information

Witness Name:	Joseph Mancino
Organization (if any):	Digital GreenSigns, LLC
City/Town:	Chicago
State:	IL
ZIP:	60631

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## Q2

County Finance Committee Meeting 7/28/2021 930a

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## Q3

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21-3875

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July 26th, 2021

Board of Commissioners, Cook County  
Finance Committee of the Board  
CFO Office  
CDOTH Jon Yonan

Re: Proposed Vendor Contract – Outfront/Branded Cities (Agenda item 21-3875)

Honorable Commissioners of the Board of Cook County:

We write to you as both concerned Cook County residents and business owners regarding the above-mentioned proposed vendor contract.

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Our concerns are the following:

Lack of public input in a proposed 25-year contract utilizing public land.

Apparent lack of a transparent RFP/RFQ/RFI process; lack of local and DEI vendor considerations

Lack of clarity of the terms of the proposed contract

Collectively, we represent hundreds of years of residency, decades of corporate operations in our County, and immeasurable expertise in the out-of-home billboard advertising industry. We wish to see Cook County succeed in every respect to ensure the County obtains the maximum value from Digital Billboards on public land.

We respectfully ask the Committee to table the approval of the subject contract until such a time that public input, clarity of selection process, vetting of participants, and value to the County have been clearly and publicly examined.

Respectfully,

Digital GreenSigns, LLC  
Joseph Mancino

Project Outdoor  
Walid-Abu-Ghazaleh

Paramount Media  
Dave Quas

M & M Outdoor  
Dave Malay

Harvest Outdoor  
Mike McHugh

**Q6**

Please Indicate if you are only submitting written testimony or if you wish to address the Committee live (virtually) at the meeting.

**Requesting to address the Committee live (virtually) at the meeting**

**Q7**

If requesting to address the Committee live (virtually), please provide an email address and phone number (This is required to receive and an invitation to the virtual meeting).

Email Address

**jmancino@greensignschicago.com**

Phone Number

**3124010704**

#7

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, July 26, 2021 6:27:35 PM  
**Last Modified:** Monday, July 26, 2021 6:39:19 PM  
**Time Spent:** 00:11:44  
**IP Address:** 104.179.227.75

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Page 1

**Q1**

Please provide some basic information

Witness Name:	Mike McHugh
Organization (if any):	Harvest Outdoor Media
City/Town:	Glenview
State:	IL
ZIP:	60025

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**Q2**

County Finance Committee Meeting 7/28/2021 930a

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(Agenda item 21-3875)

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I will email my statement to [cookcounty.board@cookcountyil.gov](mailto:cookcounty.board@cookcountyil.gov)

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**Q6**

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**Requesting to address the Committee live, from the Commissioners reception area, at the meeting**

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**Q7**

If requesting to address the Committee live (virtually), please provide an email address and phone number (This is required to receive and an invitation to the virtual meeting).

Email Address

**[mike@harvestoutdoor.com](mailto:mike@harvestoutdoor.com)**

Phone Number

**8473419709**

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July 26<sup>th</sup>, 2021

Board of Commissioners, Cook County  
Finance Committee of the Board  
CFO Office  
CDOTH Jon Yonan

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Walid-Abu-Ghazaleh

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Dave Quas

M & M Outdoor  
Dave Malay

Harvest Outdoor  
Mike McHugh