



Bureau of Economic Development

FY2017 Budget Presentation

October 20, 2016

Bureau of Economic Development

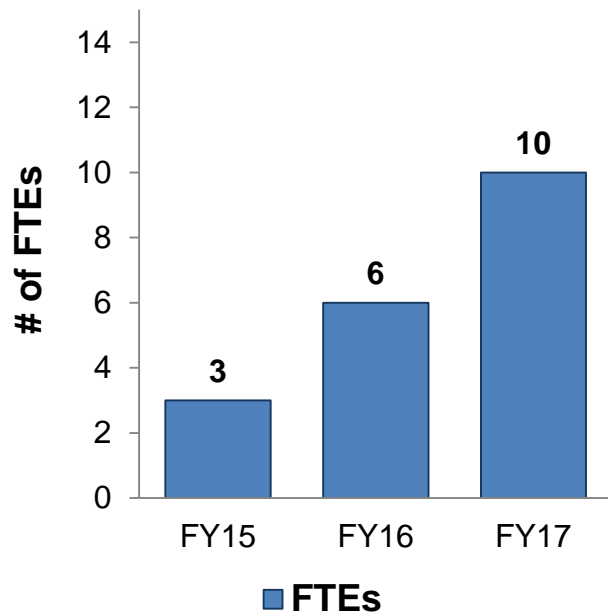
FY2017 Budget Presentation



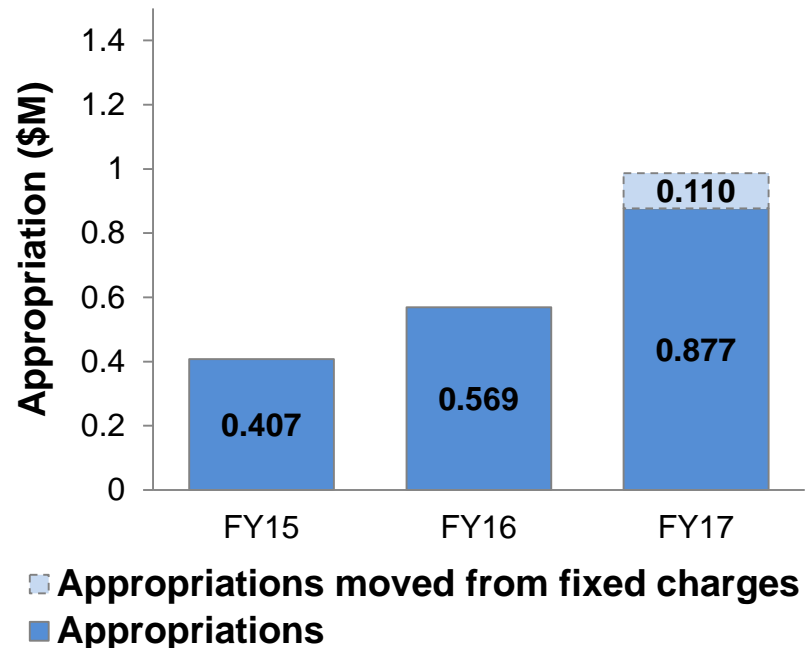
Mission

The Cook County Bureau of Economic Development (BED) works to foster economic development and job growth, promote regional collaboration, workforce and community development through strategic leveraging of resources and efficient professional management. BED provides overall strategic management of all programs and ensures cooperation and collaboration among the Departments of Planning and Development (DPD), Building and Zoning (B&Z) and the Zoning Board of Appeals (ZBA).

Staffing



Budget



Bureau of Economic Development – Program Inventory

FY2017 Budget Presentation



Executive and Administration (8 FTE)

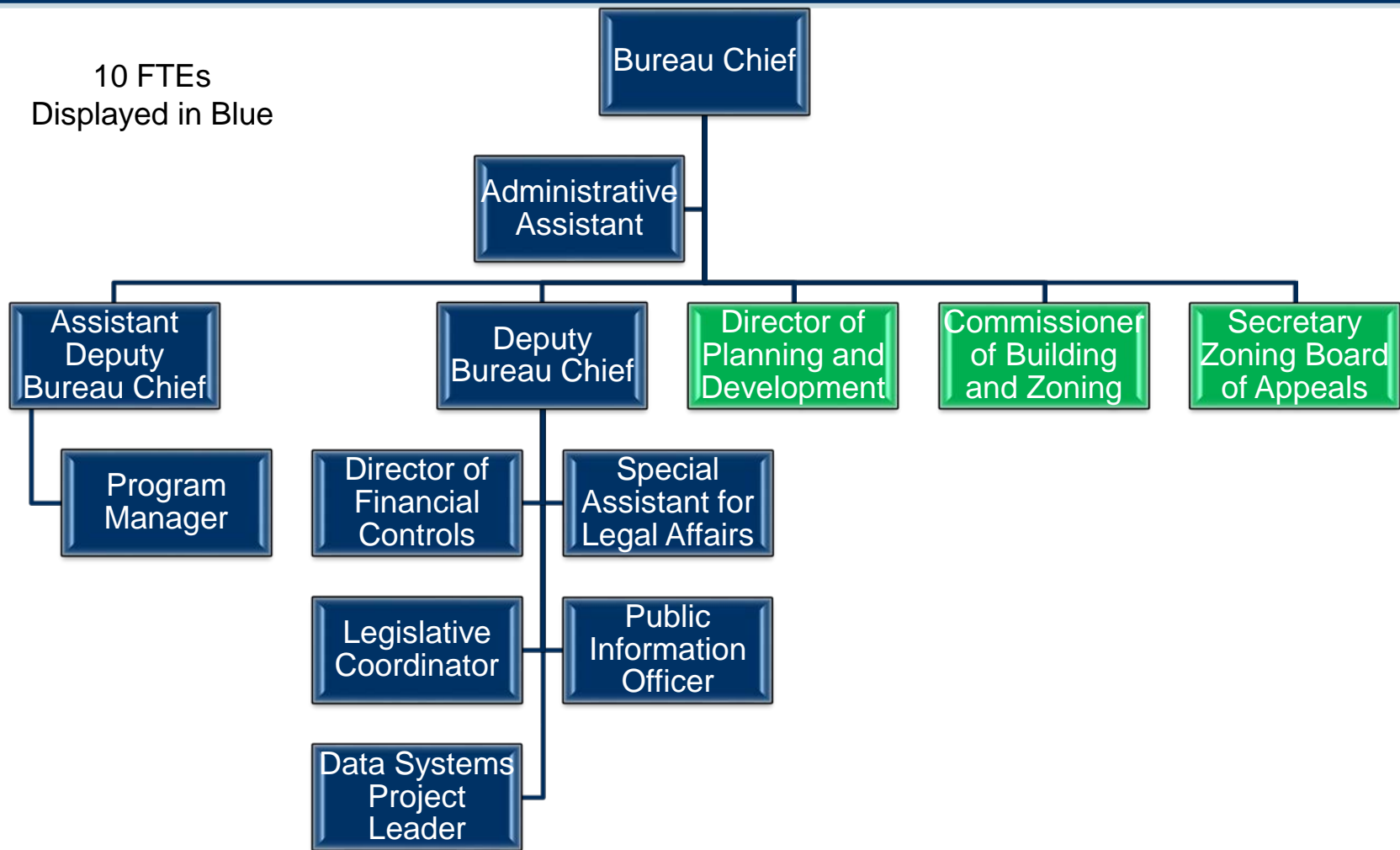
Leverages resources, ensures cooperation and collaboration across departments and leads the County's regional economic development initiatives. Engages private sector for strategic policy development and guidance. Provides overall strategic management as well as designs, implements and oversees communications, fiscal, information technology, legal and legislative efforts across the Bureau and DPD, B&Z and the ZBA.

Regional and Strategic Initiatives (2 FTE)

Designs, implements and oversees regional and strategic growth programming, initiatives and partnerships.

Bureau of Economic Development – Organization Chart

FY2017 Budget Presentation



Bureau of Economic Development

Discussion of 2016 Department and Program Outcomes

FY2017 Budget Presentation



- 2016 was a busy year for the Bureau with continuing work on the Chicago Regional Growth Initiatives (CRGI) on many initiative including Metro Chicago Exports (MCE), Chicago Metro Metal Consortium (CMMC) and Streamlined Truck Permitting.
- CRGI was selected, as part of the Global Cities Initiative (GCI), a joint-project of the Brookings Institution and JPMorgan Chase, to develop a regional plan to attract and leverage foreign direct investment (FDI).
- Through these and other Bureau efforts we engaged 80 partners in our economic development planning work. Bureau leadership also cultivated an increasing presence at formal events as a convener, sponsor and presenter.
- The Bureau enhanced its communications efforts and grew its stakeholder base through a series of press releases, blog posts, and electronic newsletters.
- The Bureau had 108 pieces of legislation passing the County Board dealing with a variety of issues such as tax incentives, zoning variations and new inspection requirements for multi-unit housing.



- The Bureau's proposed budget for FY 2017 reflects an expanded role for promotion of economic development in Cook County through multiple channels.
- Key Regional and Strategic Initiatives include:
 - Chicago Metro Metal Consortium (CMMC)
 - Metro Chicago Exports (MCE)
 - Foreign Direct Investment (FDI)
 - Industrial Growth Zones
 - South Suburban Study

Bureau of Economic Development – 2017 STAR goals and targets

FY2017 Budget Presentation



Performance Metric	FY2015 Actual	FY2016 Projected YE	FY2017 Target
Regional/Strategic Initiatives and Executive/Administration Output Metrics			
Number of Partners	N/A	80	100
New Initiatives Launched	N/A	1	2
Regional/Strategic Efficiency Metric			
Average number of events per FTE	N/A	6	8
Regional/Strategic Initiative Outcome Metric			
% of communications opened	N/A	20%	22%
Zero Based Budget Metric			
Office supply cost per FTE	N/A	\$100	\$85



Department of Planning and Development

FY2017 Budget Presentation

October 20, 2016



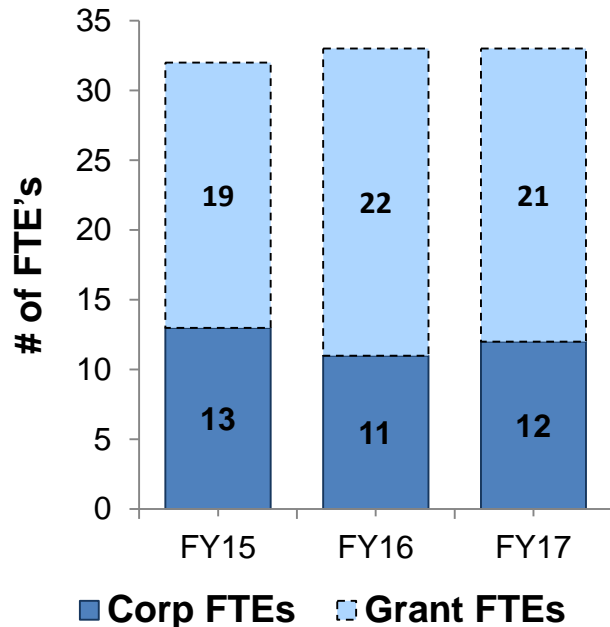
Department of Planning and Development

FY2017 Budget Presentation

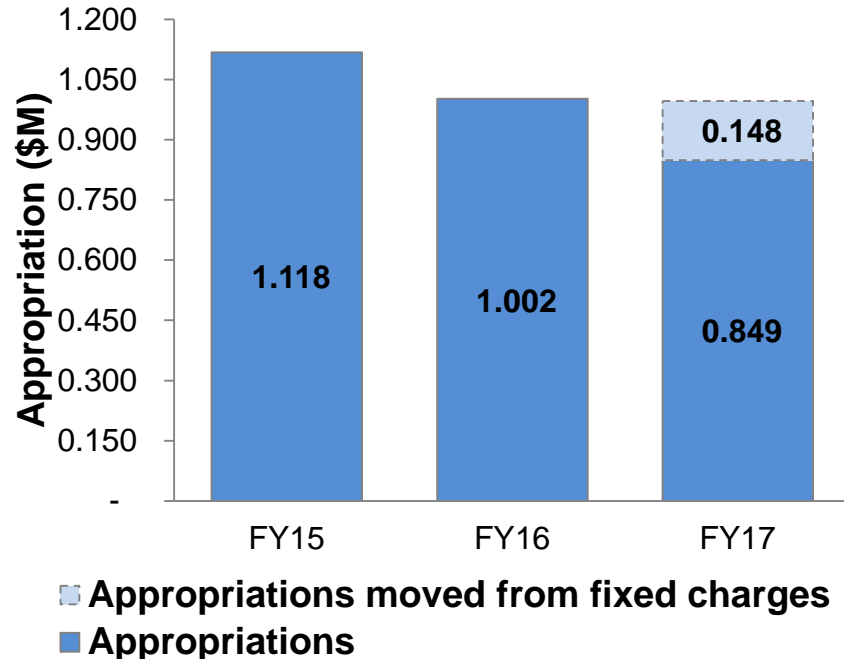
Mission

Foster community and economic development through strategic leveraging of resources to stimulate sustainable community investment connecting housing, employment, development and transportation; regional planning focused on the integration of economic, physical and social infrastructure.

Staffing



Budget



Department of Planning and Development – Program Inventory

FY2017 Budget Presentation



Administration (7 FTE – Corporate Funded)

Provides the management of the department's three program areas: Housing, Community and Economic Development. In addition, provides cross-cutting supportive services such as Financial, legal and Compliance functions for Federal grants

Affordable Housing Division (8 FTE – Grant Funded)

Administers affordable housing programs funded by HUD: NSP, HOME, CDBG-D/R – Replacement Housing and Strategic Acquisition and Single Family Resilience and Lead Paint Removal

Community Development Division (13 FTE – Grant Funded)

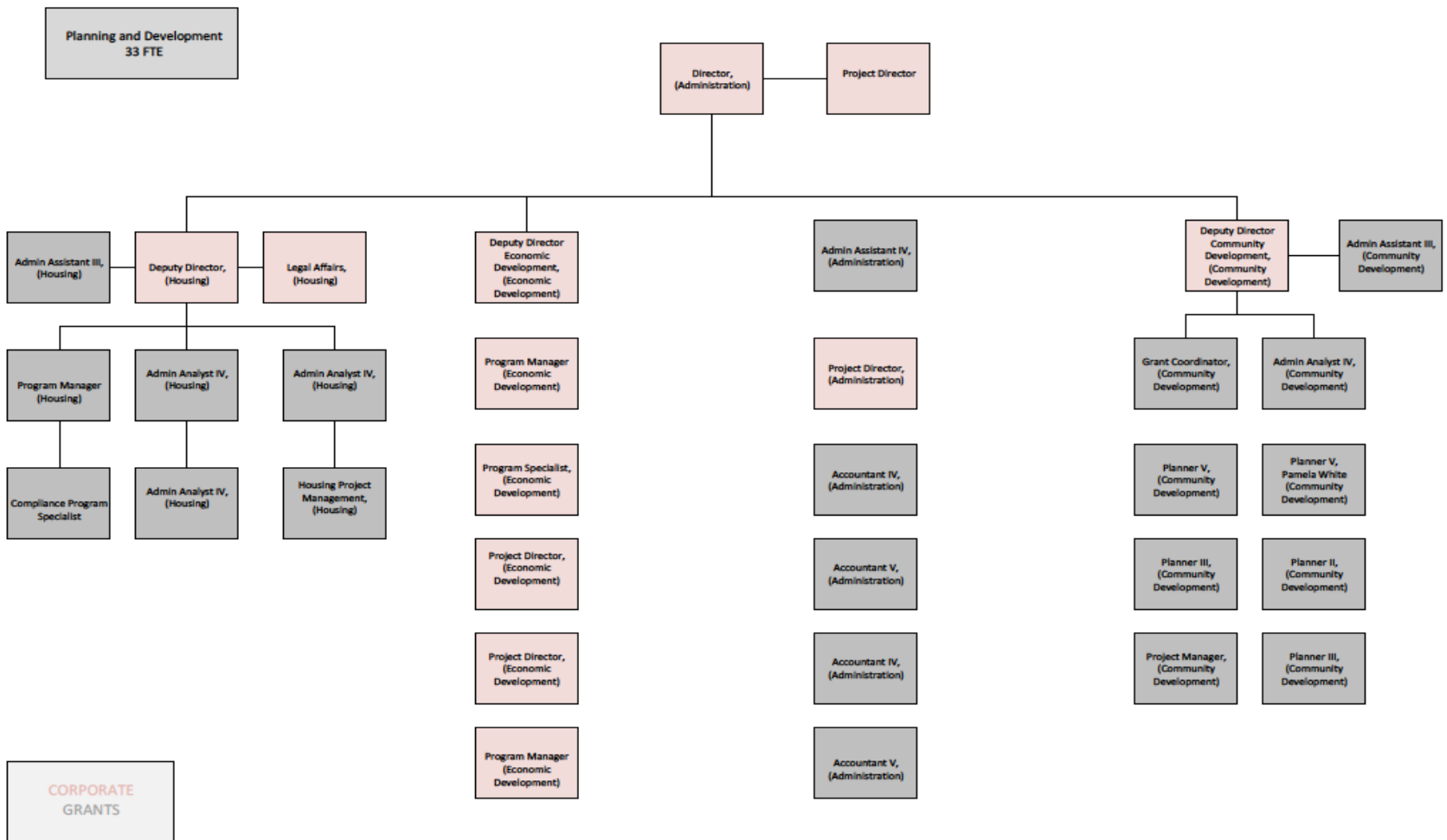
Administers community development programs funded by HUD: CDBG, CDBG-D/R and other programs targeting improvements to the built environment of low-moderate income communities (infrastructure, property rehab., selective demolitions, supportive social services)

Economic Development Division (5 FTE – Corporate Funded)

Purse policies and programs that create an environment for economic growth, particularly in areas of need. Design and implement economic incentives to complement funding resources. Work with municipalities and businesses to retain/recruit companies to foster a healthy economy

Department of Planning and Development – Organization Chart

FY2017 Budget Presentation –



Department of Planning and Development

Discussion of 2016 Department and Program Outcomes

FY2017 Budget Presentation



- Obligated 91% of the County's \$83.6M Disaster Recovery grant from HUD for infrastructure, housing, strategic acquisitions, single family home repairs and storm water management. Over 56% of the grant expenditures are expected to assist low and moderate income individuals or communities
- The Department worked collaboratively with 36 local municipalities, the tax assessors office and the development community on improving the property tax incentive ordinance and with 32 towns on in the launching of the Enterprise Zone/Growth Zone initiative. To promote private investment in the south suburbs
- Successfully closed HUD Section 108 loans to the Village of Franklin Park and Cermak Fresh Market, which provided a total of \$5.5M and resulted in the creation of 235 FTE's
- Supported 40 municipalities with their capital improvement projects totaling \$6.0 million, and served 35,321 beneficiaries during the 2016 calendar year via CDBG and ESG funding
- Planning for Progress, the Department's five-year strategic plan, received the NACCED Award of Excellence in the Planning/Policy category

Department of Planning and Development

Budget, Cost Analysis, and 2017 Strategic Initiatives & Goals

FY2017 Budget Presentation



- DPD will expand its collaborative demolition program work with the Cook County Land Bank and the Sheriff's office, to remove blight and prepare sites in the South Suburbs for redevelopment
- DPD will implement its lead paint removal program on single family residences damaged by the 2013 floods
- Explore new funding mechanisms and tools for economic development and affordable housing
- Leveraging the Federal Data Mapping project, advocate for more federal resources in Suburban Cook County
- Work with CMAP on plans for unincorporated areas of Cook County to better understand population and basic infrastructure needs

Department of Planning and Development – 2017 STAR goals and targets

FY2017 Budget Presentation



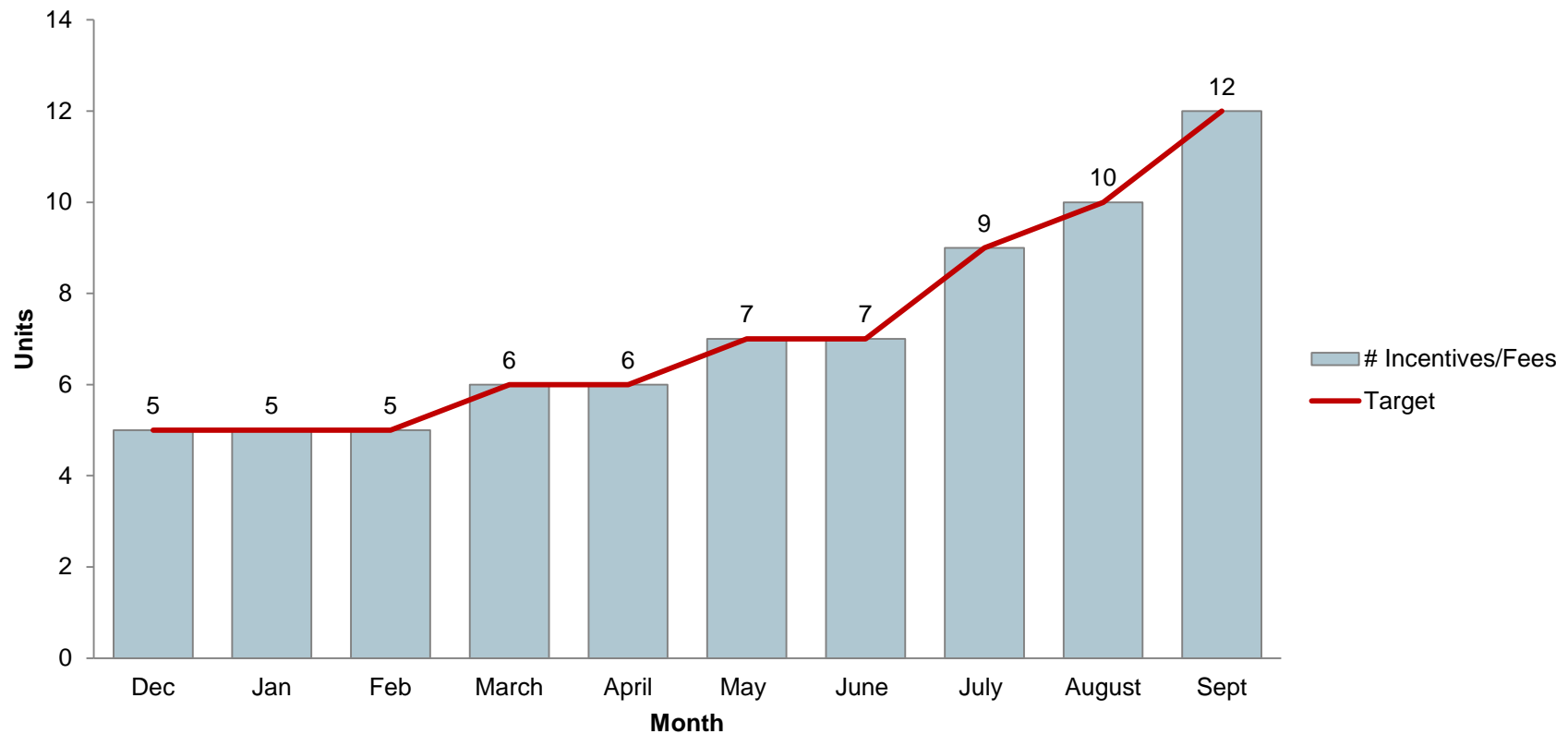
Performance Metric	FY2015 Actual	FY2016 Projected YE	FY2017 Target
Economic Development Output Metric			
Number of Tax Incentives Processed	65	65	72
Economic Development Efficiency Metric			
Average Monthly Staff Hours Per Number of Monthly Tax Incentives Processed	59	71	78
Economic Development Outcome Metric			
% of Tax Incentives Completed in 120 Days	70%	50%	70%
Percentage of funding recipients currently meeting/exceeding goals	Not Available	85%	87%
Zero Based Budget Metric			
Cost per CDBG grant administered	\$19,130	\$20,194	\$19,814

Department of Planning and Development – 2017 STAR goals and targets

FY2017 Budget Presentation



Number of Tax Incentives Reviewed and Administered





Building and Zoning

FY2017 Budget Presentation

October 20, 2016

Building and Zoning

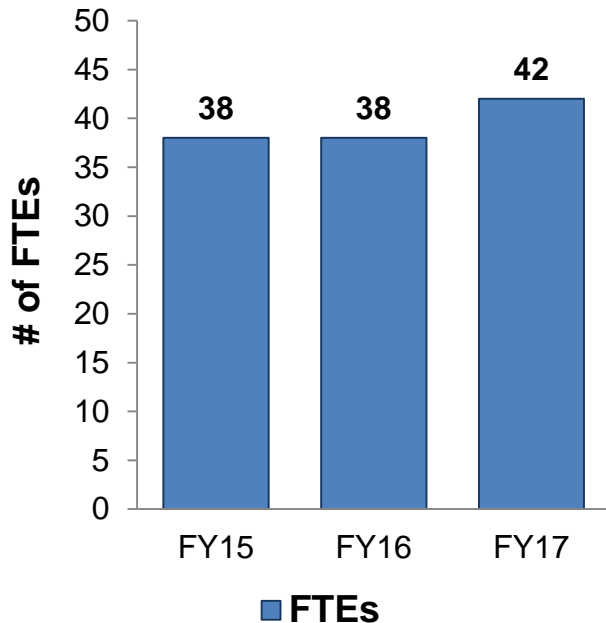
FY2017 Budget Presentation



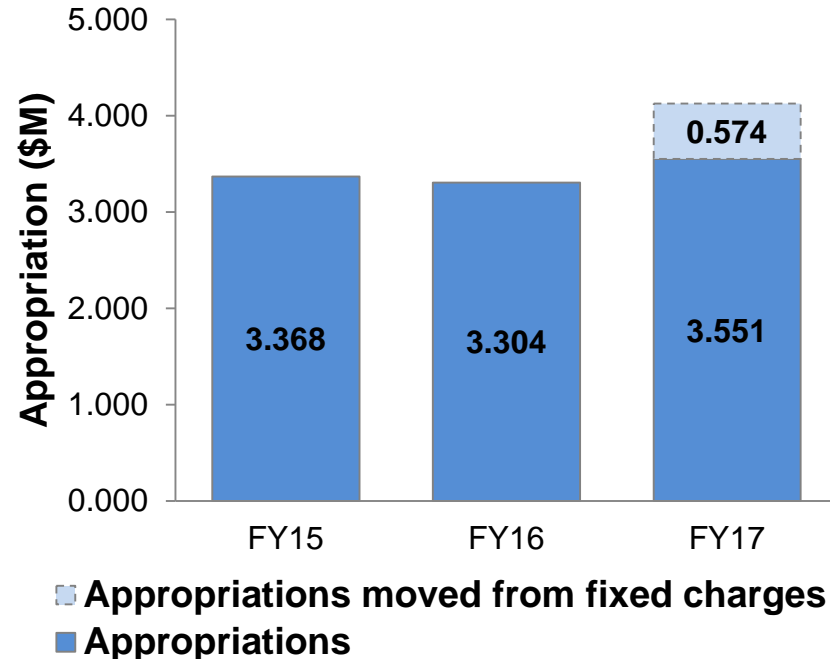
Mission

The Building and Zoning Department promotes the health, safety and welfare of unincorporated Cook County residents by performing responsible and timely inspections of buildings and properties and enforcing all applicable building codes and zoning ordinances.

Staffing



Budget





Building and Zoning – Program Inventory

FY2017 Budget Presentation

Administration (5 FTE)

Supervises departmental programs and manages administrative functions including procurement, budget and IT.

Zoning and Permits (14 FTE)

Develops and administers rules and regulations governing the erection, construction, alteration, demolition, or relocation of all buildings and structures within unincorporated Cook County and the Cook County Forest Preserve District.

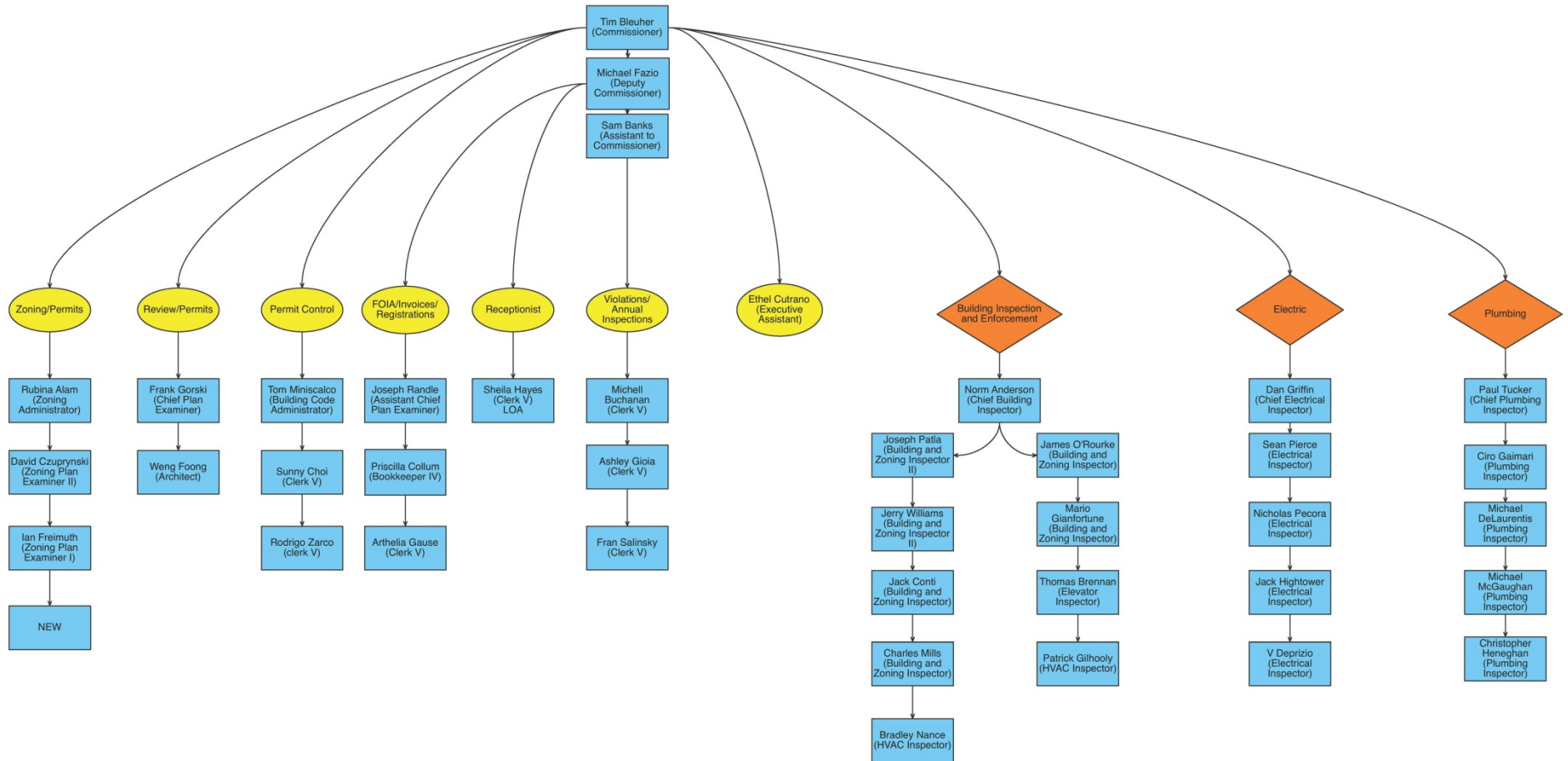
Inspections (23 FTE)

Oversees and completes timely inspection of structures and sites relating to all theatres, churches, schools, daycare centers, restaurants, other assembly buildings and all multiple dwellings of four or more units in unincorporated Cook County.



Building and Zoning – Organization Chart

FY2017 Budget Presentation



Building and Zoning

Discussion of 2016 Department and Program Outcomes

FY2017 Budget Presentation



- Building and Zoning continues to improve its current processes and procedures through training and research.
- The Department has been working closely with the Bureau of Technology (BOT) to finalize their web-based permitting system that will be publicly launched before the end of this calendar year. This is the last stage in a series of technological upgrades that were implemented this year.

Building and Zoning

Budget, Cost Analysis, and 2017 Strategic Initiatives & Goals

FY2017 Budget Presentation



- In 2017 we will continue working with BOT to implement and expand this electronic, web-based, building permit and inspection process that will have County-wide applications. This system will continue to improve the efficiency of our staff and will result in a higher level of customer service
- The costs associated with the Board's new directive for the department to inspect individual rental units and the requirement of rental licenses are covered by the fees that will be generated by the program
- The two initiatives will also generate more revenue because, in the end, our customers will more easily understand the rules and processes and we will provide the level of accountability and open government that Cook County constituents deserve and expect
- These two endeavors require the necessary training and equipment that is included in our 2017 departmental budget

Building and Zoning - 2017 STAR goals and targets

FY2017 Budget Presentation



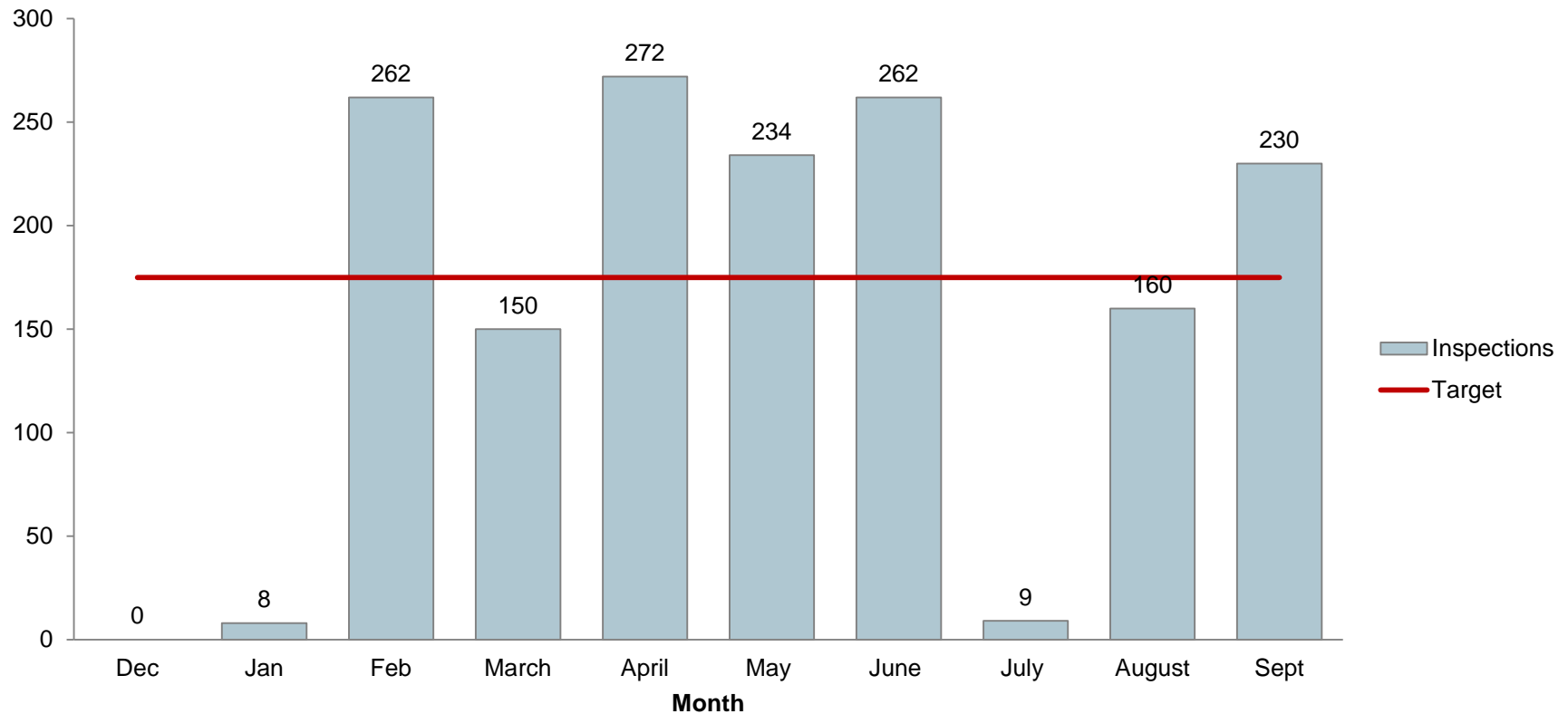
Performance Metric	FY2015 Actual	FY2016 Projected YE	FY2017 Target
Output Metric			
Annual Inspections	2016	2100	2100
Efficiency Metric			
Average number of days to issue all permits	45	35	35
Outcome Metric			
% Compliance Prior to 1 st Administrative Hearing Court Date	34.45%	35%	35%
Zero Based Budget Metric			
Costs per Full Permit	\$668.71	\$451.76	\$451.76

Building and Zoning – 2017 STAR goals and targets

FY2017 Budget Presentation



Inspections





Zoning Board of Appeals

FY2017 Budget Presentation

October 20, 2016

Zoning Board of Appeals

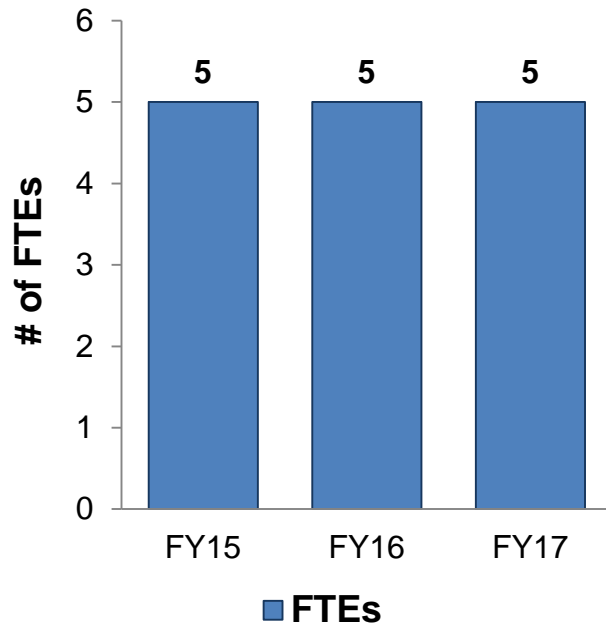
FY2017 Budget Presentation



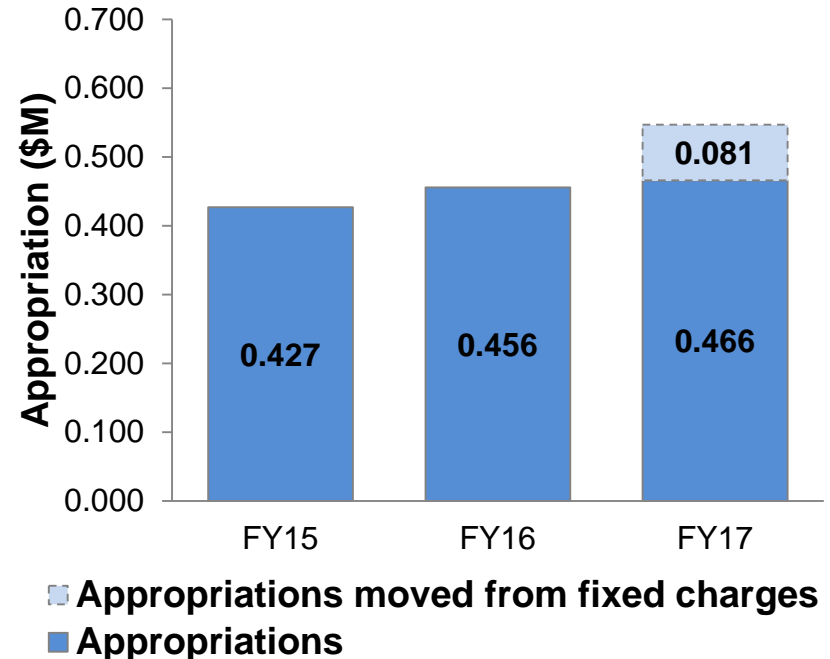
Mission

The mission of the Zoning Board of Appeals is to serve the public and assist the County Board in promoting development of land in conformance with the Cook County Zoning Ordinance and Comprehensive Land Use Plan.

Staffing



Budget



Zoning Board of Appeals– Program Inventory

FY2017 Budget Presentation



FACILITATION of the ZONING PROCESS (5 FTE)

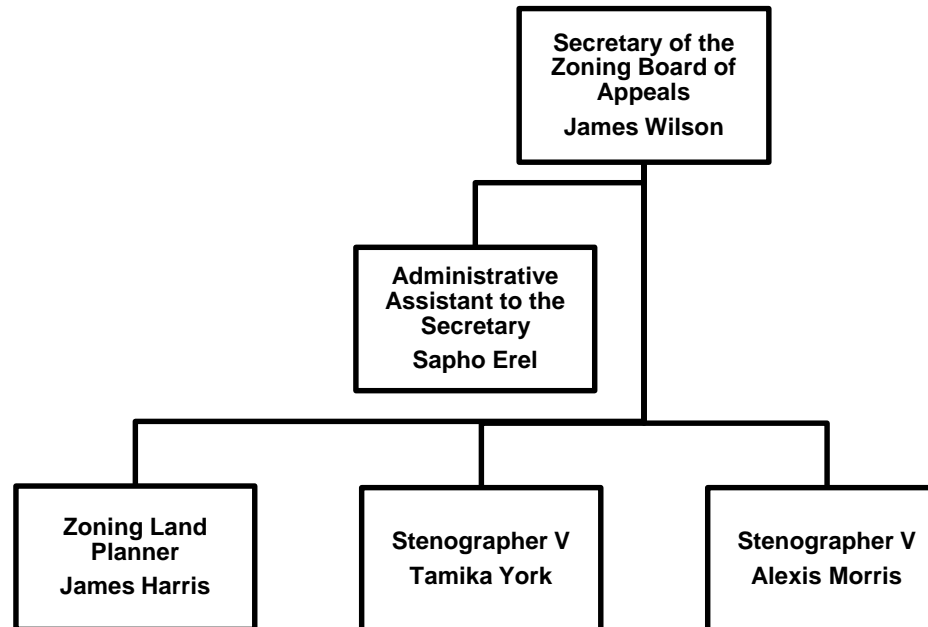
The Department of the Zoning Board of Appeals facilitates the zoning process for applications for variance, special use, map amendment and planned unit development in accordance with the requirements of the Cook County Zoning Ordinance.

Zoning Board of Appeals– Organization Chart

FY2017 Budget Presentation



Zoning Board of Appeals
5FTEs





- Exceeded the 90% participant satisfaction target based on surveys of all hearing participants
- Reduced the average number of days between initial referral and ZBA hearing to 34 days, from the historical average of 45 days.



- Reduce printing and paper costs through the use of PC tablets.
- Continue to implement paperless solutions such as the Zoning Permit Workflow Application.
- Explore opportunities to streamline the variance process by allowing the ZBA to render the final administrative decisions on variance requests.

Zoning Board of Appeals– 2017 STAR goals and targets

FY2017 Budget Presentation



Performance Metric	FY2015 Actual	FY2016 Projected YE	FY2017 Target
Facilitation of the zoning process: Output Metric			
Number of appeals heard	67 appeals	68 appeals	75 appeals
Facilitation of the zoning process: Efficiency Metric			
Average days from referral	39 days	34 days	37 days
Facilitation of the zoning process: Outcome Metric			
Participant experience	98%	92%	90%
Zero Based Budget Metric			
Cost per case referred	\$4,885	\$6,587	\$6,719

Zoning Board of Appeals– 2017 STAR goals and targets

FY2017 Budget Presentation



Average days from referral

