

# Kyle S. Hanna

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## Education

**The George Washington University, International Affairs School**

Bachelor of Arts in International Economics and Development

**Study Abroad: University of Witwatersrand, Johannesburg, South Africa**

**General Assembly: Data Analytics and Visualization**

**Washington, DC**

December 2016

## Experience

**The University of Chicago**

**March 2018—Present**

**Assistant Director, Data Management and Analytics**

**Chicago, IL**

- Lead department data analytics projects for donor relations and events team, implementing Tableau visualization and SAS business objects softwares
- Develop data standards for Office of Strategic Events, improving existing 15 process documents

**GWU Institute for International Economic Policy**

**November 2015—January 2017**

**Accounting Lead**

**Washington, DC**

- Analyzed financial data on the institute purchasing report, reconciling any payment discrepancies, compiling data into monthly budget reports to the operations manager
- Oversaw honorarium disbursement for 50+ speakers, 12 reimbursements for recorded travel, accommodations, and conference expenses between \$100-\$24,900
- Monitored and reported on variances between the approved budget and actual performance via Concur travel and office expense management systems

**The White House**

**August 2016—December 2016**

**Presidential Scheduling and Advance Intern**

**Washington, DC**

- Applied tactical scheduling and implementation supporting advance team objectives for 25+ trips to Germany, Peru, Greece and other in-town and domestic trips/events
- Managed President Obama's final initiative event, for 50 military families, upon arrival to Tampa International airport, collaborating with Secret Service to implement security procedures
- Developed weekly media report summarizing news outlets interpretation to 33 senior staffers

**Office of the Deputy Mayor for Planning and Economic Development**

**May 2016—August 2016**

**International Business Strategies Intern**

**Washington, DC**

- Aggregated over 10,000 firms into 4 business development sectors to visualize business retention data, producing a chart of employment trends in DC economy
- Developed a foreign direct investment strategy that aggregated 500+ tech firms into 15 clusters to streamline economic infrastructure to improve DC's technical economic infrastructure
- Created an international tech partnership proposal, targeting 5 cities with tech synergies to strengthen local tech startups revenue by 15%, that was presented to the DC Deputy Mayor

**George Washington University, Programming Board**

**March 2014—May 2016**

**Corporate Partnerships Manager**

**Washington, DC**

- Lead creative development and event production for 26 university events, coordinating with marketing, sponsorship and engagement committees to build networks to support programming
- Managed sponsorship outreach for 12 subcommittees for over 60 events resulting in over \$18,400 in corporate sponsorships, an increase of \$3,500 from the previous year
- Developed corporate outreach strategy for Fall Fest, Spring Fling, and 7 other large university cosponsored events, marketing the potential 6,000+ ad impact/ social media impressions



Kyle S. Hanna  
University of Chicago  
JTDC Advisory Board Candidate  
June 4, 2018

To Whom It May Concern:

JTDC could be a launching pad for redirecting community development. My name is Kyle Hanna, Assistant Director for Data Analytics at the University of Chicago. It is with great regret that I could not be present today. But I believe my personal background, experiences working with the DC Mayor's Office, the Obama White House and diverse organizations dedicated to youth of color and community development make me an exceptional candidate for the JTDC board.

Equitable community development is a deep conviction of mine. Originally from West Philadelphia—an area similar to the south side of Chicago—presented a myriad of socio-economic barriers. I credit my success championing these challenges to community mentoring programs, youth development opportunities, and a strong foundational education. Concentrating in economic and community development in university equipped me with a research-based understanding of the consequences trauma, environment, and limited access to opportunity has across communities. Working alongside some of this nation's most passionate community advocates and development practitioners, in Washington DC and Virginia, brought me to serve the most vulnerable in homeless shelters, community centers and schools.

Having early culminating experiences, I went to work in the Office of Planning and Economic Development, on the Deputy Mayor's International Business Strategies team; notably focusing on education and youth immersion programs. Following my work with the DC government, I worked at the Obama White House, on the President Obama's travel team. To support President Obama's initiatives, I often was out in communities connecting with community leaders to understand where support was most needed. In addition to community development, data analytics has been a significant part of my work. A technical understanding of the historical and emerging community problems has changed the way approach development initiatives. During my work at the White House, I partnered with the technology teams working to institutionalize federal progress under the Data Driven Criminal Justice Initiative and the Police Data Initiative. The work Chief Data Officers and data scientists are implementing data driven cost effective approaches. This is why I am most excited about joining the JTDC Advisory Board, bringing data insight to the young people in these facilities.

Currently, I work at the University of Chicago as an Assistant Director of Data Analytics. My past board experience includes the George Washington University's (GWU) Dean's Council of Diversity and Inclusion, the GWU Black Men's Initiative and the Girard College Alumni Association Board of Governors. I hope you consider my application favorably.

You're in Service,  
Kyle S. Hanna