

Jocelyn Nelson

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EDUCATION

- BA, Magna Cum Laude; Major: English
- Innovators' Institute Fellowship for youth development practitioners

Bryn Mawr College, Bryn Mawr PA
Philadelphia Academies, PA

PROFESSIONAL EXPERIENCE

Manager, Corporate Relations

January 2017 - Present, Chicago, IL

Chicago Cares

- Advance Chicago Cares brand identity by reinforcing strategic messages and company values.
- Manage a portfolio of over 100 new and current corporate clients, with an annual fundraising goal of 2.6M.
- Develop and facilitate Corporate Councils for over 30 Corporate Social Responsibility leaders across Chicago
- Coordinate project planning efforts with program staff to ensure donor needs and program outcomes are met.

Founding Member & Director of Juvenile Justice Partnerships

Feb 2015 - Present, Chicago IL

Chicago Freedom School, Liberation Library (volunteer-based)

- Founded organizational model of Liberation Library, facilitate monthly Steering Committee meetings and annual strategic planning session.
- Manage relationship with Illinois Department of Juvenile Justice and the Juvenile Temporary Detention Center to ensure organization's goals and values are met.
- Communicate directly with IYC and Detention Center staff to collect book orders for bi-monthly volunteer packing days, where over 3,000 books have been wrapped and shipped to incarcerated youth in Illinois since July 2015.
- Provide feedback and guidance to Illinois Department of Juvenile Justice around book censorship policies.
- Coordinate the development of a book catalogue for incarcerated youth, written by Chicago-based students.

Afterschool Program Manager

Mar 2015 - Summer 2016, Evanston IL

Youth & Opportunity United (Y.O.U.)

- Spearheaded the development of an afterschool program at Old Orchard Junior High, and managed a staff of up to 7 in leading up to 67 young people in social and emotional learning.
- Led marketing and recruitment of summer programming, enrolling 67 students within 2 months.
- Managed ISBE grant compliance by developing Excel-based attendance and snack tracking.

Special Youth Programs & Partnerships Manager

June 2011- Dec 2014, Philadelphia, PA

City of Philadelphia Mural Arts Program

- Developed and managed Art Education programming for over 500 underserved youth ages 10-22 at over 14 recreation facilities and 4 public and charter schools across Philadelphia.
- Facilitated planning meetings with diverse community stakeholders to develop the organization's first in-school arts integration program model.
- Co-developed model of the *Apprentice Program*, a job skills training program for young people 18-21.
- Spearheaded partnership with Philadelphia Parks & Recreation (PPR) to develop *Arts & Artists Outdoors (A2O)*, developed annual reports and presented to PPR commissioner to sustain funding.

Facilitator

May 2011- Dec 2014, Philadelphia, PA

Penn Project for Civic Engagement & Mural Arts Program

- Organized and co-moderated a *Community Engagement Meeting* event, where over 90 housing providers and housing insecure young people discussed issues of housing and home.

Project Coordinator

July 2010- July 2011, Philadelphia, PA

City of Philadelphia Mural Arts Program

- Coordinated communication across internal departments and with external stakeholders for *A Place to Call Home*, a multi-disciplinary project on youth homelessness.
- Partnered with University of Pennsylvania to collect qualitative data from over 50 interviews and coordinated data analysis with artists and stakeholders.