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Larry Suffredin
Commissioner – 13th District
Cook County Board of Commissioners

Chair

Legislation and
Intergovernmental Relations
Committee
Rules and Administration
Committee

Member

Criminal Justice Committee
Finance Committee
Litigation Sub-Committee
Health and Hospitals Committee
Homeland Security and
Emergency Management
Committee
Human Relations Committee
Pensions Subcommittee
Roads & Bridges Committee
Veterans Committee
Workforce, Job Development
and Training Committee
Zoning and Building
Committee

DATE: April 24, 2018

TO: Cook County Commissioners

FROM: Commissioner Suffredin

RE: Backup for April 25, 2018 Meeting of the Legislation and
Intergovernmental Relations Committee

Attached please find the backup material for the April 25, 2018 meeting of the
Legislation and Intergovernmental Relations Committee of the Cook County Board of
Commissioners.

Please contact me at 312-603-6383 if you have any questions.

The 13th District includes the following communities
49th & 50th Wards of the City of Chicago, the City of Evanston and the Villages of Glencoe, Glenview, Kenilworth,
Lincolnwood, Morton Grove, Niles, Northbrook, Skokie, Wilmette, and Winnetka



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PRIMARY EXPERIENCE:

SENIOR REGIONAL DIRECTOR, STATE ADVOCACY

February 2017 – Present

PhRMA, the Pharmaceutical Research and Manufacturers of America

Chicago, IL

- Responsible for developing and implementing state and local legislative strategies in support of PhRMA's priorities in the Midwest Region, which includes Illinois, Michigan, Missouri, and Wisconsin
- Creates and implements regional and state-based strategies in collaboration with key PhRMA counsel/colleagues and member company task force leadership to address legislative and regulatory objectives
- Reviews legislation and regulations, develops and delivers policy statements, talking points, and testimony. Coordinates with and advises PhRMA colleagues and member company task forces on such legislation and regulation
- Develops and maintains relationships with key political leaders, state officials, and staff
- Builds relationships and attends meetings/events with organizations and associations aligned with PhRMA's policy and regulatory interests

DIRECTOR, FEDERAL ADVOCACY

February 2013 – February 2017

PhRMA, the Pharmaceutical Research and Manufacturers of America

Washington, DC

- Responsible for communication and advocacy outreach to Republican Members of United States Congress, specifically those on the Senate Health, Education, Labor, and Pensions Committee, the Senate Judiciary Committee, the House Judiciary Committee, and the House Energy and Commerce Committee
- Serves as PhRMA Federal Advocacy lead on issues related to the Prescription Drug User Fee Act (PDUFA), prescription drug abuse, biologics, patent settlements, intellectual property rights, and direct-to-consumer advertising. Duties include coordination with PhRMA Science and Regulatory Affairs, Legal Affairs, and Policy team to educate Members of Congress and their staffs on priorities for the biopharmaceutical industry.
- Coordinates with 28 member companies on strategic outreach to Members of Congress to influence public policy
- Develops policy proposals and advocacy campaigns aimed at preserving and strengthening the Medicare prescription drug (Part D) program
- Participates in PhRMA Alliance Development team's strategic partnerships with patient-focused interest groups to promote health care opportunities for patients and to maintain innovation in the biopharmaceutical industry
- Recipient of the *President's Award for Collaboration and Teamwork* as part of the Patent Litigation Reform team which worked throughout 2015 to protect the biopharmaceutical industry from harmful patent litigation proposals that were under active consideration in Congress
- Recipient of the *Board Exceptional Service Award for 2015* which recognizes sustained exceptional performance by staff members whose achievements have significantly impacted the mission of PhRMA

POLICY DIRECTOR

August 2012 – November 2012

Tommy Thompson for U.S. Senate**Madison, WI**

- Served as primary policy advisor to former Wisconsin Governor Tommy G. Thompson in his election bid for the United States Senate
- Developed policy positions on a variety of domestic and foreign policy issues
- Responsible for policy content of candidate debate preparation; drafted written summary talking points and mock debate questions on key issues such as the Federal budget, entitlements, health care, and the economy
- Collaborated with communications team to develop strategic campaign messaging and provided policy background for paid and earned media, including press releases, television advertisements, and internet web pages

SUBCOMMITTEE STAFF DIRECTOR (MINORITY)**October 2011 – January 2013****United States Senate Committee on Health, Education, Labor, and Pensions****Washington, DC**

- Served as minority Staff Director for the Subcommittee on Primary Health and Aging, overseeing long-term care, community health centers, the Health Resources and Services Act, health care disparities, the Older Americans Act, oral health, and general primary health care issues
- Responsible for managing subcommittee staff, organizing and executing subcommittee activities including policy and legislative development, subcommittee hearings, staff briefings, development of resource materials, and Member education
- Supported Subcommittee Ranking Member Senator Rand Paul of Kentucky by drafting his opening statements for committee business and speeches as well as serving as his primary adviser for health policy
- Participated in committee working groups designed to negotiate and develop legislation meant to address drug shortages, antibiotic development, medical device approval, and to safeguard supply chain integrity

VICE PRESIDENT – ADVOCACY**November 2010 – May 2011****Discovery Chicago, a Publicis Medical Education Group****Chicago, IL**

- Developed advocacy strategies for multiple disease states such as: multiple sclerosis, diabetes, obesity, oncology, HIV/AIDS, mental health, infant nutrition, neurological diseases, respiratory illness, and immunological diseases
- Oversaw development and management of \$2.2 million in annual revenue; managed an account team of eight individuals and two consultants
- Educated company and clients on advocacy in the areas of public relations and messaging, public policy influence, payor relations, barriers to access, and patient education; collaborated with internal brand teams to integrate advocacy programming in medical education activities

DIRECTOR – GOVERNMENT RELATIONS**October 2008 – November 2010****The Heartland Institute****Chicago, IL**

- Responsible for strategic planning and development of outreach and educational programs for local, state and federal elected officials and their staff. Increased outreach to elected officials by 63 percent in less than one year
- Served as one of Heartland's primary experts on health care policy and contributed analysis and commentary to the *Consumer Power Report*, The Heartland Institute's weekly health care newsletter
- Developed and maintained annual department budget of \$1.1 million; managed a team of 9 staff
- Regularly published in Heartland's monthly publications, *The Heartlander*, *Health Care News*, *Budget and Tax News*, and *Consumer Power Report*

POLICY ADVISOR

March 2006 – October 2008

Office of U.S. Senator Jim DeMint (R-SC)

Washington, DC

- Served as primary advisor to Senator DeMint on issues related to health care, Medicare and Medicaid, Social Security, welfare, and tax policy
- Strong working knowledge of Medicare, Medicaid, and Social Security financing as well as the Medicare Modernization Act (MMA), Medicare prescription drug program (Part D) and the Medicare Advantage program
- Drafted legislation aimed at equalizing the tax treatment and altering the overall financing of health care, creating state insurance market reforms, and allowing the purchase of health care plans across state lines as a means of advancing Senator DeMint's consumer-directed health care agenda
- Coordinated coalition building among think tanks, industry experts, advocacy groups, and Members of Congress in order to advance the Senator's policy agenda

LEGISLATIVE DIRECTOR

May 2004 – March 2006

Office of Congressman Paul D. Ryan (WI-01)

Washington, DC

- Served as primary advisor to the Congressman on issues related to health care, Medicaid and Medicare, and Social Security
- Managed Congressman Ryan's legislative staff and constituent mail operation; planned and executed legislative agenda for each session of Congress
- Drafted legislation aimed at providing health care tax credits for low-income individuals and families, expanding the availability and use of Health Savings Accounts (HSAs), and creating personal retirement accounts within the Social Security program
- Responsible for developing policies that would eventually serve as the basis for the "Path to Prosperity" budget proposal
- Wrote floor and policy speeches, background materials for policy initiatives, and edited press releases for policy content

OTHER RELEVANT EXPERIENCE:

SENIOR ANALYST

April 2003 – May 2004

National Republican Senatorial Committee

Washington, DC

LEGISLATIVE ASSISTANT

February 2002 – April 2003

Office of Congressman Paul D. Ryan (WI-01)

Washington, DC

LEGISLATIVE CORRESPONDENT

July 2000 – February 2002

Office of U.S. Senator John S. McCain (R-AZ)

Washington, DC

EDUCATION:

PRESBYTERIAN COLLEGE, Clinton, South Carolina

Bachelor of Arts, Political Science

Class of 2000