

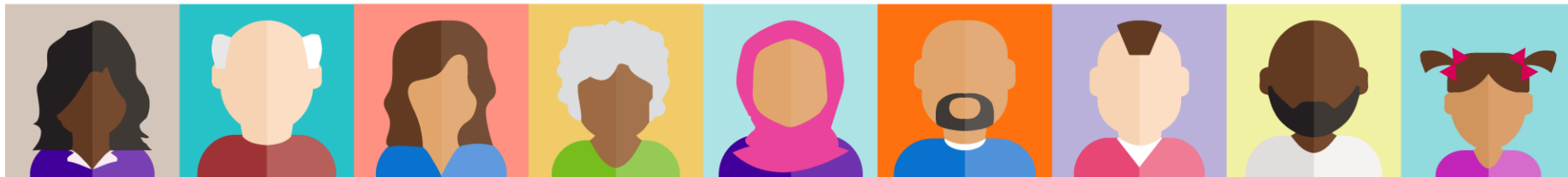


BE COUNTED.

CookCountyIL.gov/Census

    @cookcountygov

#CookCountyCensus



Bureau of Economic Development Update

May 27, 2020

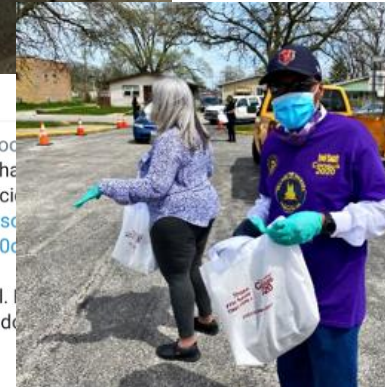
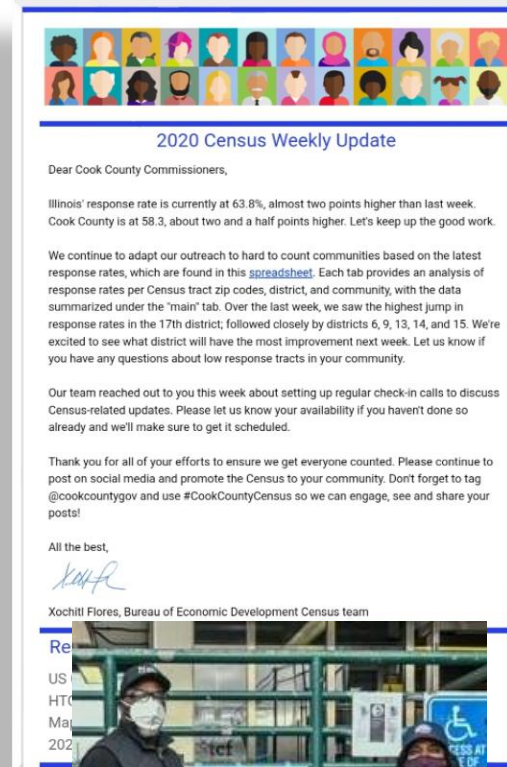
Census Highlights

○ COVID-19 Adjustments

- Grantee webinars
- Online Census Week
- Weekly Update Newsletters
- Commissioner outreach
- Grantee outreach

○ Ramped up social media

- Calls to action
- Social storms



Local Collaborations

- The County hosts weekly meetings with the City & State
 - Coordinating monthly joint thunderclaps
 - Sharing media plans
 - Influencer outreach
 - Sharing resources, like 987987 texting feature
 - Joint hashtags to boost engagement
 - Developing joint efforts: PSA featuring President Preckwinkle, Mayor Lightfoot, and Governor Pritzker
 - Identifying opportunities to collaborate
 - **June is Illinois Census Month!**
- The County also participates in a weekly working group with Forefront and Joyce Foundation (combining)
- Grantee coordination on COVID-19



Toni Preckwinkle ✓ @ToniPrec... · 30 Apr ▾

You can make a difference that will last for the next 10 years. Shape the future of our communities by filling out the census today at my2020census.gov

#BeCounted
#CookCountyCensus
#ILCountMeIn2020



436 views




Cook County Census Coordinators

- Engaging regularly and promoting social media engagement
- Leverage opportunities to include Census message
- Presenting to stakeholders



Cook County Assessor mailed their second round of assessment notices to 460,000+ households including an updated Census message!



DO IT *for your community.*
BE COUNTED. *In the 2020 CENSUS*

Your response helps to direct billions of dollars in federal funds to local communities for clinics, schools, roads, and other public services.

Results from the 2020 Census will be used to determine the number of seats each state has in Congress and your political representation at all levels of government.

It's quick and easy. The 2020 Census questionnaire will take about 10 minutes to complete.

It's safe, secure, and confidential. Your information and privacy are protected.

Avoid a visit from a census taker.
You can respond by phone, by mail or online at my2020census.gov
Text your census questions to **987-987** and get answers.

HAZLO *por tu comunidad.*
HAZTE CONTAR. *En el CENSO 2020*

Sus respuestas ayudan a destinar miles de millones de dólares de fondos federales a las comunidades locales para clínicas, escuelas, carreteras y otros servicios públicos.


Los resultados del Censo del 2020 se usarán para determinar el número de escaños que tiene cada estado en el Congreso, así como su representación política a todos los niveles del gobierno.

Es rápido y fácil. Completar el cuestionario del Censo del 2020 toma unos 10 minutos.

Es seguro, protegido y confidencial. Su información y su privacidad están protegidas.

Evite la visita de un censista.
Puede completar su formulario por teléfono, por correo o por internet en my2020census.gov
Envíe un mensaje de texto con sus preguntas del censo al **987-987** y obtenga respuestas.



 @CookCountyGov #CookCountyCensus



Questions? Contact:

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