

CCDPH Quarterly Report

to the Cook County Board of Commissioners in their capacity as the Cook County Board of Health

Q4-2022 - Cook County Health Survey and Atlas Overview

Presenters:

LaMar Hasbrouck, MD, MPH, Chief Operating Officer Alfreda Holloway-Beth, PhD, MS, Director of Epidemiology

Item# 22-5676

October 2022







The Cook County Department of Public Health is conducting a health survey to monitor, evaluate, and address health conditions across suburban Cook County.

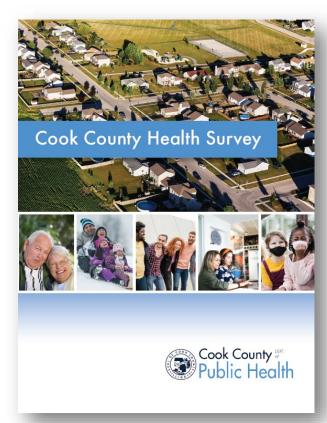
To learn more about the survey, please visit https://cookcountypublichealth.org/health-survey/

Data
Collection
Period:

9/15/2022

To

3/31/2023



SCOPE

The survey aims to collect data from 34,000 adult (18 and older) suburban Cook County residents concerning their health-related risk behaviors, chronic health conditions, and access to health care.

PURPOSE

Findings from the survey will help inform health policy, program development, community education initiatives, and public awareness campaigns.

METHOD

Randomly selected residents will receive up to four mailings requesting their participation. The survey takes 25-30 minutes to complete, and respondents will receive a financial incentive for participating.

PRIVACY

Survey responses will be completely confidential. Contact information will be kept separate from survey data and summarized to further protect the anonymity of respondents.







MAILER EXAMPLES

INVITATION LETTER

- On CCDPH letterhead, English on front, Spanish on back
- Includes a pre-survey incentive
- Explains the purpose of the survey and who should complete it
- Includes graphics explaining how to access the survey
- Provides information about the promised incentive for survey completion
- Incudes contact information if respondent has questions
- Signed by LaMar Hasbrouck, CCDPH COO





10005348 _301_S0000000 COOK COUNTY RESIDENT 513 W 136th Pl Riverdale, IL 60827-1106

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1st – Invitation

2nd - Reminder Postcard

3rd - Paper Survey

4th - Reminder Postcard

Dear Cook County Resident:

Congratulations, you've been selected to participate in the Cook County Health Survey! By completing this survey, you will help the Cook County Department of Public Health (CCDPH) learn about the health of people in <u>your</u> community and how to make things better. For example, your information will help CCDPH create programs to reduce smoking, improve access to health services, and ensure all Cook County residents can get access to healthy food. The survey should be completed by an adult in your household who had the most recent birthday. We have included a \$5 gift card in this envelope as a thank you for your help.

The survey is easy and may be completed online or by scanning the QR code below:

ONLINE

www.CookCountyHealthSurvey.org









Get \$20

SCAN FOR WEBSITE

After you complete the survey on the website

After you complete the survey online Enter your LoginID: YXF5879

Participation is voluntary, and all of your answers will be kept private and confidential. This survey is sponsored by CCDPH and will take approximately 25 minutes. If you have questions or concerns about this survey, please visit www.CookCountyHealthSurvey.org, call us toll-free at 1-800-844-4587, or email us at CookCountyHealthSurvey@rti.org.



Sincerely,

LaMar Hasbrouck, MD, MPH, MBA
Chief Operating Officer
Cook County Department of Public Health







MULTIPLE WAYS TO TAKE THE SURVEY

Paper

163. How easy or difficult is it for you to do each of the following? Select an answer for each Somewhat Very Somewhat difficult easy easy a. Get trustworthy advice about your 0 0 b. Understand what doctors say to you? 0 0 0 0 0 0 0 c. Fill out medical forms by yourself? d. Understand health information in the 0 0 0 e. Take advantage of activities and 0 0 resources in your community to improve your health? f. Find someone in your neighborhood 0 0 0 to give you health information or health advice?

THANK YOU!

164. May we contact you if we have more questions?	
O Yes	
O No	
165. Do we have permission to text you?	
O Yes	
O No	

information	vide your contact n so we can send you your on gift card.
First Name:	
Last Name:	
Email:	
Phone:	Number

Thank you for participating in the Cook County Health Survey! Please return this questionnaire in the envelope provided or return to:

Cook County Health Survey c/o RTI International 0218457.000,001 5265 Capital Boulevard Raleigh, NC 27616-2925

You will receive your \$10 Amazon gift card in four to six weeks.

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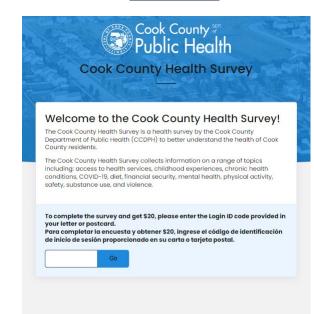
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Desktop

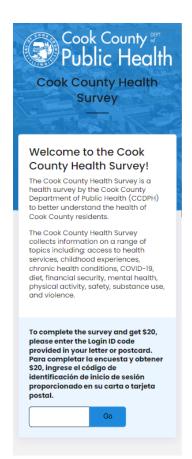
Cook County Public Hea	
Cook County Health	Survey
大学工作的	
Welcome to the Cook County Health Survey!	To complete the survey and get \$20, please enter the Login ID code provided in your letter or postcard. Pare completer is encuesta y
The Cook County Health Survey is a health survey by the Cook County Department- Public Health (CCDPH) to better understand the health of Cook County residents.	ol obtener \$20, ingrese el código de identificación de inicia de sesión propercionado en su carta o tarieta
The Cook County Health Survey collects information on a range of topics including access to health services, childhood experiences, chronic health conditions, COVID diet, financial security, mental health, physical activity, sofety, substance use, and violence.	

CookCountyHealthSurvey.org

Tablet



Smart phone





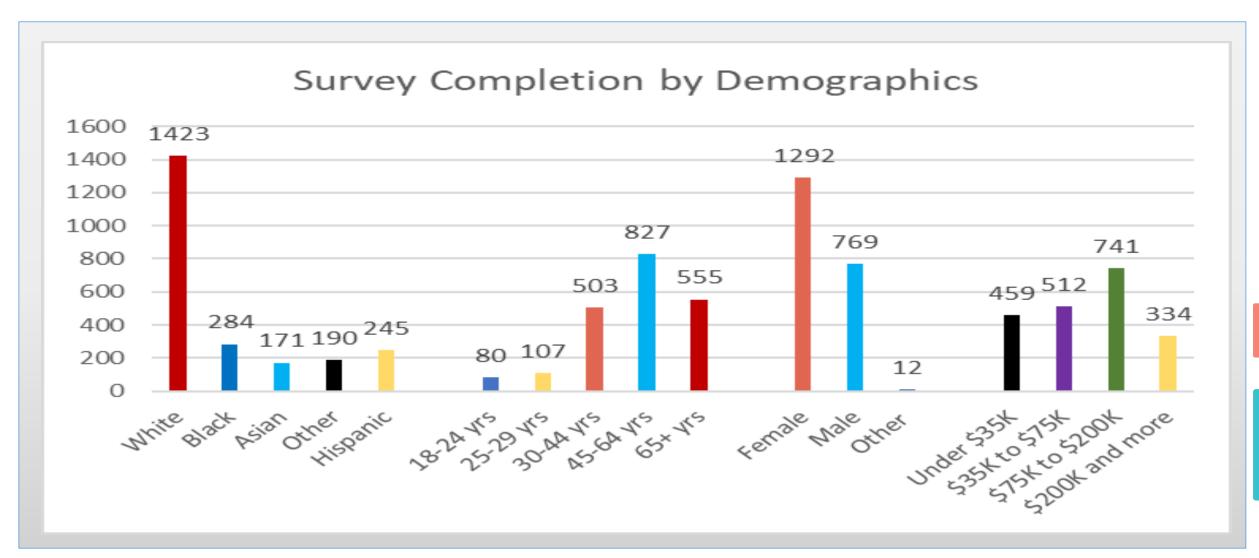




2073 Completed Surveys

September 15, 2022 – September 29, 2022

14 Days ~ 25% of our goal



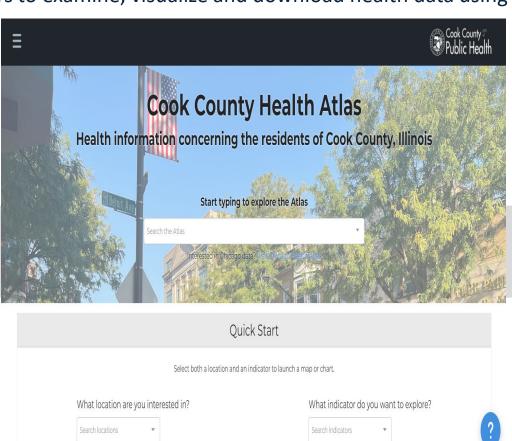


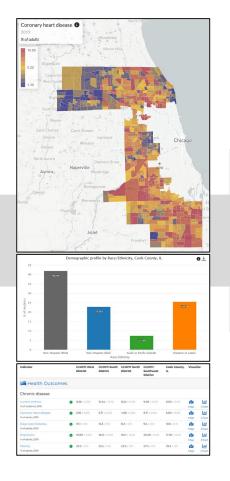
COOK COUNTY HEALTH ATLAS

Using startup funds from CDC's Health Equity Grant, CCDPH's Epidemiology Unit is collaborating with UIC's PHAME Center and Metopio to design and deploy an online atlas for exploring and sharing health information concerning the suburban residents of Cook County.

The atlas allows stakeholders to examine, visualize and download health data using maps, charts and tables.













HEALTH INDICATOR CATEGORIES

Indicators on the health atlas are organized into six primary categories.

The

HEALTH OUTCOMES

Consequences, complications and other outcomes that result from disease (e.g., injury, hospitalization, death).

HEALTH BEHAVIORS

Individual activities that influence health (e.g., alcohol, drug and tobacco use; diet, physical activity, sleep).

HEALTH CARE

Systems and services for administering care (e.g., health screenings; primary, prenatal and dental care; clinics, hospitals, FQHCs).











DEMOGRAPHICS

Population characteristics including community size, composition and structure (e.g., population, age, gender, race/ethnicity, migration).

SOCIOECONOMIC

Social and economic factors that can affect health (e.g., income, employment, education, segregation).

PHYSICAL ENVIRONMENT

Characteristics of the places where individuals where individuals live, learn, work, and play (e.g., parks, housing, air quality, water quality and transportation)





https://cookcountyhealthatlas.org/



HEALTH ATLAS FIRST YEAR DATA RELEASE TIMELINE

The atlas will be continually updated with the latest public health information for suburban Cook County.

The rollout of the data over the first year will proceed in four phases. With each phase, the Epi Unit will reach out to other CCDPH units, the county and community-based contacts for data requests and feedback.





Indices: Communicable

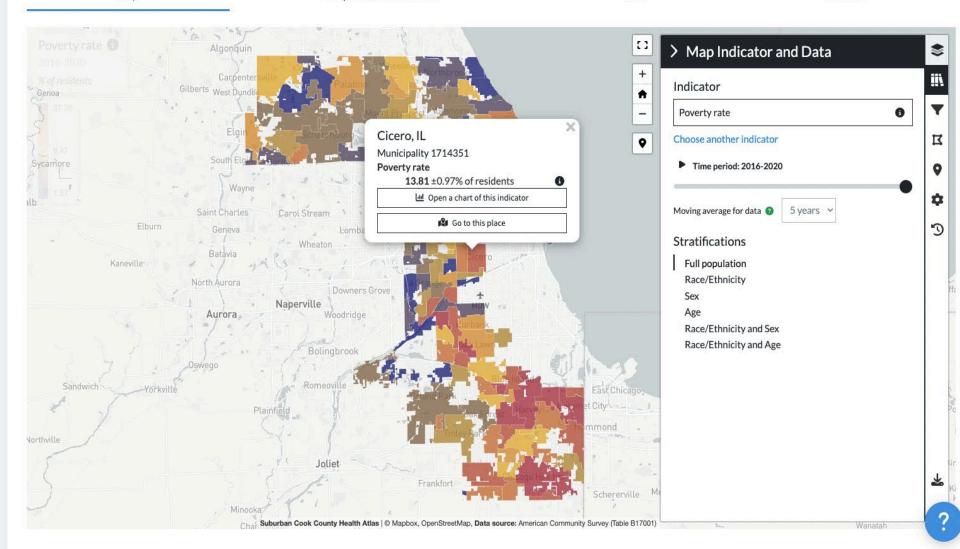
deaths; CDC PLACES

disease prevalence; Opioid





Sources





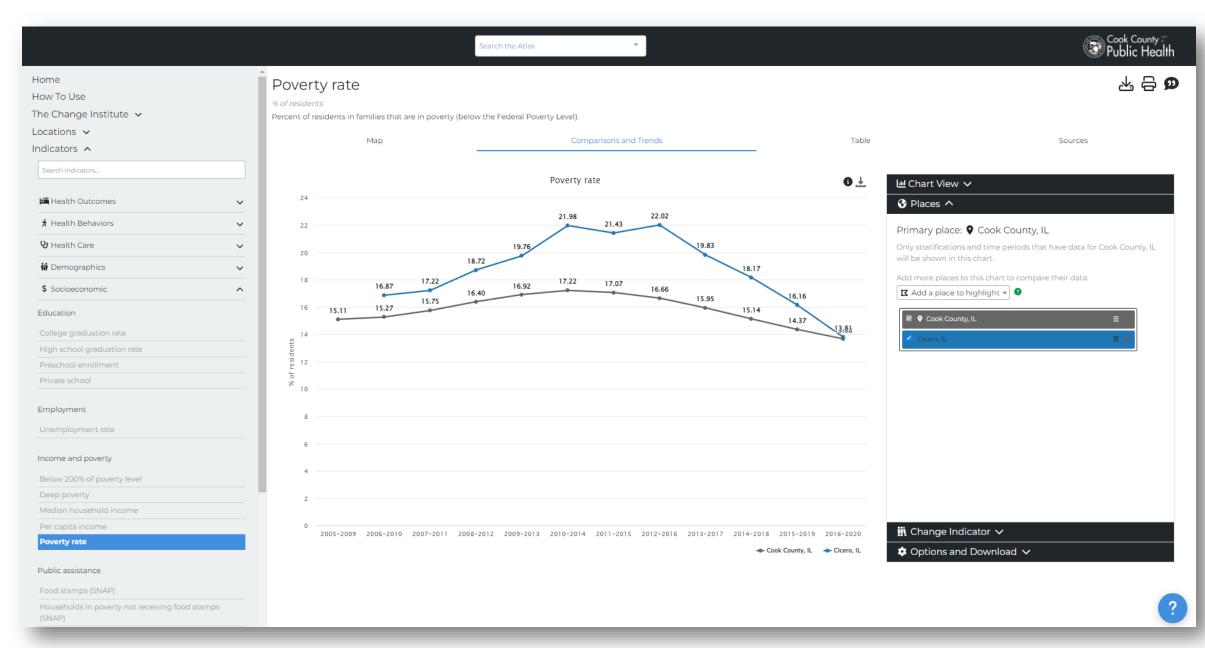
Unemployment rate

Income and poverty

Deep poverty

Below 200% of poverty level









Thank You