



## **COOK COUNTY COMPLETE COUNT CENSUS COMMISSION**

**October 7, 2019**

**2:00 p.m. – 3:30 p.m.**

Cook County Building

118 North Clark Street, 5<sup>th</sup> Floor, Board Room

Chicago, Illinois 60602

### **ATTENDANCE**

Present: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin, and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)

### **PUBLIC TESTIMONY**

**Chairman Moore asked the Secretary to the Board to call upon the registered public speakers, in accordance with Cook County Code.**

George Blakemore, Concerned Citizen

### **COMMISSION MINUTES**

Approval of the minutes from the meeting of 09/09/19.

**A motion was made by Vice Chair Deer, seconded by Commissioner Garrett, to approve the meeting minutes. The motion carried by the following vote:**

Ayes: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)



I. Update from the Bureau of Economic Development

- Andre Ashmore, Deputy Bureau Chief, Bureau of Economic Development
  - Bureau of Economic Development in partnership with Chairman Moore's office hosted Census Coordinator briefings with 20 people from 14 separately elected official and other County departments on September 25<sup>th</sup>
  - External stakeholder meetings are on-going throughout the County
  - Municipality outreach – Cook County sent a letter to every municipality in the County informing them about the Census Outreach Application
  - Cook County Census 2020 Digital Resource Toolkit will be available soon and posted online
  - The first round of Census Outreach application closed on October 1, 2019.
    - 79 applications received
    - Application deadlines – January 1, 2020, and April 1, 2020
  - The William Everett Group was chosen to be Cook County's Program Administrator and the contract start date is October 1, 2019

II. Presentation from the William Everett Group

- David Schwab, Program Manager, The William Everett Group
  - The William Everett Group serves as the Program Administrator for the Cook County 2020 Census
    - Collaborating with the Bureau of Economic Development and Cook County Complete Count Census Commission with the goal of a complete count of all Cook County residents in the 2020 Census
    - Focus on hard-to-count populations across Cook County
  - Shared a project roadmap including the first 60-day process of planning and discovery phase
  - The William Everett Group engagement with the Cook County Complete Count Census Commission
    - Review and vote on census outreach applications
    - Monthly presentations from Program Administrator
    - Creation of communications system and data sharing between Census Commission and Program Administrator
    - Participation in Census Ambassadors program
    - Collaboration on events, sponsorship, social media, and media buys
    - Assistance and collaboration on marketing materials
  - Overview of census outreach applications
    - 79 applications received
    - Analysis included mentions of areas served, plans to collaborate with other agencies, applications by community-based organizations and local municipalities



## **ADJOURNMENT**

**A motion was made by Commissioner Samuel, seconded by Commissioner Garcia, to adjourn the meeting. The motion carried by the following vote:**

Ayes: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)

A video recording of this meeting is available at <https://cook-county.legistar.com>.

