



Board of Commissioners of Cook County

118 North Clark Street
Chicago, IL

Legislation Details (With Text)

File #:	21-1679	Version:	1	Name:	HONORING RUSSO POWER EQUIPMENT AS IT CELEBRATES 50 YEARS IN BUSINESS
Type:	Consent Calendar Resolution	Status:			Approved
File created:	2/17/2021	In control:			Board of Commissioners
On agenda:	2/25/2021	Final action:			2/25/2021
Title:	PROPOSED RESOLUTION				

HONORING RUSSO POWER EQUIPMENT AS IT CELEBRATES 50 YEARS IN BUSINESS

WHEREAS, since its modest beginnings on the Northwest Side of Chicago in 1970, Russo Power Equipment has evolved from a neighborhood hardware store to the premier power equipment and landscape supply dealer in the Midwest; and

WHEREAS, Russo Power Equipment started as Russo Ace Hardware, a small hardware store on Montrose Avenue in Chicago's Northwest Side; and

WHEREAS, founded by the late Frank Russo Sr. in 1970, a first-generation Italian immigrant, the hardware store for many years was run by Frank Sr., his wife Armanda, and their three sons Ralph, Frank Jr., and Tony; and

WHEREAS, for the next decade or so, the store was run primarily by the Russo brothers. It is during this time that they were labeled by a large franchise as "destined to fail"; and

WHEREAS, unintimidated, Russo Power Equipment continued to add more lines of business, more locations, and more employees; and

WHEREAS, in 1998, the first Russo Power Equipment location opened on Dakin Avenue in Dunning Square on Chicago's Northwest Side, and in 2000, RussoPower.com was launched; and

WHEREAS, Russo Power relocated in 2005 to its current headquarters in Schiller Park, featuring a 28,000 square-foot showroom; and

WHEREAS, Russo Power Equipment has continued to expand since that time to Naperville, Lemont, Hainesville, Frankfort, and other sites throughout the area; and

WHEREAS, Russo Power is an environmentally friendly business, recycling more than 18,000 pounds of metal; 15,000 pounds of paper; 7,000 pounds of plastic; and 7,000 pounds of mixed materials every year; and

WHEREAS, today Russo has five commercial retail locations, three bulk road salt supply sites, and an e-commerce fulfillment center, employing roughly 250 employees with plans to expand its operations further; and

WHEREAS, being a local, family-owned-and-operated business, Russo Power Equipment has taken pride in personally getting to know its customers, large and small, to provide the unparalleled service that has come to be expected over the past fifty years.

NOW, THEREFORE, BE IT RESOLVED, that the Cook County Board of Commissioners does hereby congratulate Russo Power Equipment for its fifty years in business; and

BE IT FURTHER RESOLVED, that a suitable copy of this resolution be tendered to Russo Power

Equipment as token of our appreciation of its long history.

Sponsors:

PETER N. SILVESTRI, FRANK J. AGUILAR, JOHN P. DALEY, DENNIS DEER, BRIDGET DEGNEN, DONNA MILLER, STANLEY MOORE, KEVIN B. MORRISON, DEBORAH SIMS, LARRY SUFFREDIN

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
2/25/2021	1	Board of Commissioners	approve	Pass

PROPOSED RESOLUTION

HONORING RUSSO POWER EQUIPMENT AS IT CELEBRATES 50 YEARS IN BUSINESS

WHEREAS, since its modest beginnings on the Northwest Side of Chicago in 1970, Russo Power Equipment has evolved from a neighborhood hardware store to the premier power equipment and landscape supply dealer in the Midwest; and

WHEREAS, Russo Power Equipment started as Russo Ace Hardware, a small hardware store on Montrose Avenue in Chicago's Northwest Side; and

WHEREAS, founded by the late Frank Russo Sr. in 1970, a first-generation Italian immigrant, the hardware store for many years was run by Frank Sr., his wife Armanda, and their three sons Ralph, Frank Jr., and Tony; and

WHEREAS, for the next decade or so, the store was run primarily by the Russo brothers. It is during this time that they were labeled by a large franchise as "destined to fail"; and

WHEREAS, unintimidated, Russo Power Equipment continued to add more lines of business, more locations, and more employees; and

WHEREAS, in 1998, the first Russo Power Equipment location opened on Dakin Avenue in Dunning Square on Chicago's Northwest Side, and in 2000, RussoPower.com was launched; and

WHEREAS, Russo Power relocated in 2005 to its current headquarters in Schiller Park, featuring a 28,000 square-foot showroom; and

WHEREAS, Russo Power Equipment has continued to expand since that time to Naperville, Lemont, Hainesville, Frankfort, and other sites throughout the area; and

WHEREAS, Russo Power is an environmentally friendly business, recycling more than 18,000 pounds of metal; 15,000 pounds of paper; 7,000 pounds of plastic; and 7,000 pounds of mixed materials every year; and

WHEREAS, today Russo has five commercial retail locations, three bulk road salt supply sites, and an e-commerce fulfillment center, employing roughly 250 employees with plans to expand its operations further; and

WHEREAS, being a local, family-owned-and-operated business, Russo Power Equipment has taken pride in personally getting to know its customers, large and small, to provide the unparalleled service that has come to be expected over the past fifty years.

NOW, THEREFORE, BE IT RESOLVED, that the Cook County Board of Commissioners does hereby congratulate Russo Power Equipment for its fifty years in business; and

BE IT FURTHER RESOLVED, that a suitable copy of this resolution be tendered to Russo Power Equipment as token

of our appreciation of its long history.