



# Board of Commissioners of Cook County

118 North Clark Street  
Chicago, IL

## Legislation Text

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**File #:** 21-2714, **Version:** 1

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### **PROPOSED RESOLUTION**

#### **RESOLUTION CONGRATULATING ELIZABETH “BETSY” BAER ON HER RETIREMENT**

**WHEREAS**, Elizabeth “Betsy” Baer was born in Glencoe, Illinois in 1955 to Nanette Talbot and Joseph Winslow Baer; and

**WHEREAS**, Betsy spent her childhood playing and exploring with her older brother, Richard, and younger sister, Jenni. She remains close to both - calling, texting, and visiting regularly; and

**WHEREAS**, Betsy attended Ripon College in Ripon, Wisconsin, where she earned a Bachelor of Arts in Psychology; and

**WHEREAS**, after college, Betsy moved to Evanston where she has been a resident for over 30 years; and

**WHEREAS**, Betsy was the first Director of Marketing for the Kohl Children’s Museum where she worked with the owner, other directors, and staff to raise funds for the museum; and

**WHEREAS**, Betsy went on to become the Executive Director of GVA Worldwide, an international commercial real estate company with 120 offices globally, where she was responsible for directing the administrative headquarters; and

**WHEREAS**, after a months-long search Betsy was selected as the Executive Director of the Glenview Chamber of Commerce in November of 2011; and

**WHEREAS**, Betsy brought her past work experiences and incredible passion to the Executive Director position and netted impressive results for the Glenview Chamber; and

**WHEREAS**, under Betsy’s leadership, Chamber membership more than doubled, surpassing 500 members; and

**WHEREAS**, Betsy grew and expanded the Chamber’s existing events, such as the annual Summer Fest sidewalk sale and Holiday in the Park and Parade; and

**WHEREAS**, Betsy brought new fresh event ideas to the Glenview community; and

**WHEREAS**, in 2012 Betsy created the inaugural Bites & Brews event allowing members of the public to sample food and beer from local establishments, introducing the public to the Chamber’s members, and letting residents experience new cuisines; and

**WHEREAS**, in 2019 Betsy kicked off the first Blocktoberfest, a festive block party complete with live music, in the Downtown Glenview area; and

**WHEREAS**, Betsy leveraged partnerships with the Village of Glenview and Glenview Park District to create more robust programming for both Chamber members and community members; and

**WHEREAS**, Betsy discovered Chamber-specific travel opportunities for the membership, planning trips to China, South Africa, and Italy; and

**WHEREAS**, despite the hurdles COVID-19 presented, Betsy was able to keep the Chamber's programming calendar full, including the creation of the virtual "Ask the Experts" series as a resource for members; and

**WHEREAS**, above all Betsy created a fun, inviting atmosphere for prospective and long-time members alike; and

**NOW, THEREFORE, BE IT RESOLVED**, that the Cook County Board of Commissioners does hereby congratulate Betsy Baer on her retirement, celebrate her outstanding career, and thank her for her tireless service to the Glenview community; and

**BE IT FURTHER RESOLVED**, that a suitable copy of the Resolution be tendered to Betsy Baer as a means of communicating our gratitude and well wishes.