



Board of Commissioners of Cook County

118 North Clark Street
Chicago, IL

Legislation Text

File #: 21-1532, **Version:** 1

PROPOSED TRANSFER OF FUNDS

Department: Bureau of Economic Development

Request: Approval of the proposed transfer of funds

Reason: Approval for a direct payment is needed to support additional services provided by Neiger Consulting to aid in the creation of an emergency communications, marketing, and outreach plan for the promotion and launch of the County's COVID-19 Community Recovery Initiative.

From Account(s): 11284.1027.20194.580170

To Account(s): 11284.1027.20194.520830

Total Amount of Transfer: \$119,825.26

On what date did it become apparent that the receiving account would require an infusion of funds in order to meet current obligations? What was the balance in the account on that date, and what was the balance 30 days prior to that date?

The need for an increase became available in October 2020. \$37,000.00 was the balance on that date. 30 days prior to that date the balance increased by \$50K.

How was the account used for the source of transferred funds identified? List any other accounts that were also considered (but not used) as the source of the transferred funds.

This account that the funds were transferred from was a program set up and budgeted to assist subrecipients for during the pandemic. There were no other accounts considered the two accounts listed above are the only two accounts that budgeted to administer this program

Identify any projects, purchases, programs, contracts, or other obligations that will be deferred, delayed, or canceled as a result of the reduction in available spending authority that will result in the account that funds are transferred from.

None

If the answer to the above question is "none" then please explain why this account was originally budgeted in a manner that caused an unobligated surplus to develop at this point in the fiscal year.

In response to the pandemic, the Bureau of Economic Development quickly mobilized to create, implement, and launch twelve programs to support residents experiencing food, shelter, rental, mortgage, small business, workforce, and financial challenges. This was not a planned project it was an emergency response effort that brought about new information daily. Supported through \$82 M in federal CARES relief funding, the need for accelerated creation of marketing and communications materials was necessary to deepen awareness about the resources and services offered

through the County and ensure residents would benefit from these programs in a timely manner. Neiger designed and remained dedicated to supporting time sensitive requests and responses to our evolving needs to support the growing effects of this historic public health crisis in Cook County. Approval for direct pay is needed to address the additional services Neiger Consulting provided in creating materials that speak to and continue to reach thousands of residents, during this time.