



Board of Commissioners of Cook County

118 North Clark Street
Chicago, IL

Legislation Text

File #: 21-1247, **Version:** 1

PROPOSED RESOLUTION

A RESOLUTION HONORING THE HAPPINESS PROJECT

WHEREAS, the Happiness Project is a clothing brand started by Arlington Heights entrepreneurs with a focus on raising awareness for mental health; and

WHEREAS, the Happiness Project's mission is to elevate happiness throughout the world, while supporting those impacted by mental health issues; and

WHEREAS, the Happiness Project strives to show the world that it's okay to not be okay; and

WHEREAS, the Happiness Project has shared that they hope the encouragement from their fun-loving community gives everyone the strength to do what makes them happy; and

WHEREAS, Jake Lavin started the Happiness Project after a classmate at Hersey High School lost his battle with mental health; and

WHEREAS, Joey DeFilippo, Mike Jones and Joey Ruben joined the initiative offering different expertise and a passion for the mission; and

WHEREAS, the Happiness Project gives 15% of their proceeds to NAMI (National Alliance on Mental Illness); and

WHEREAS, the Happiness Project's website and Instagram also provide mental health resources for those that need it; and

WHEREAS, the entrepreneurs hope that the brand will bring positivity and remove stigma around mental illness; and

WHEREAS, as COVID-19 has been difficult for many residents and their mental health, the Happiness Project is a beacon of hope and positivity; and

WHEREAS, these young entrepreneurs and their innovative spirit and passion represent the best of Cook County; and

THEREFORE, BE IT RESOLVED, that we, the Cook County Board of Commissioners do hereby honor the Happiness Project for the outstanding work they do in Cook County; and

BE IT FURTHER RESOLVED, that suitable copies of this resolution are presented to Jake Lavin, Joey DeFilippo, Mike Jones and Joey Ruben.